



## PMTS - TOURISM THINK TANK

**a.y. 2020\_2021**

The Tourism Think Tank is a group-work activity dedicated to PMTS first year students to know each other, create connections, acquiring skills for an interdisciplinary approach to tourism. Every group is going to focus on a **global topic related to tourism applied to a specific territorial case study** identified by students.

### **Main topic a.y. 2020\_2021: TOURISM IN TIME OF COVID-19**

Students are invited to study the volume F. Burini (ed), ***Tourism facing a pandemic. From crisis to recovery***, University of Bergamo, Bergamo, 2020 (free download: <http://hdl.handle.net/10446/160699>).

### **Organisation:**

- groups are created with 8/10 members
- group meetings are organised in the class at the presence of the tutor and of some professors
- group work autonomously in class and at home

**Results:** each group will present the results of their work during a Christmas event (week of 14 December 2020) analysing for each area:

- 1 - **the territorial contexts and main territorial resources** (natural and cultural heritage, local knowledge and traditional immaterial heritage)
- 2 - **accommodation and tourism services** offered in the area
- 3 - **stakeholders** that are connected to tourism management
- 4 - the **accessibility of the area** (virtual and real accessibility)
- 5 - **critical aspects** emerging before and after the Covid pandemic
- 6 - **a final proposal of a sustainable tourism project in the area** for fighting the critical issues

**Evaluation:** after the final presentation, there will be a process of self-evaluation of the group following these criteria:

- a) clear and linear presentation
- b) use of the correct concepts and methodology given at the beginning of the work
- c) critical approach and creativity for final proposals

Students' work will be also evaluated by each professor teaching in the 1<sup>st</sup> semester during her/his own exam.



## **Programme of the meetings – FIRST SEMESTER**

**8 October 4-6 pm:** [Please click here to participate with Microsoft Teams](#)

**Brain storming** for identifying an area and the people who want to work on that area

**15 October 4-6 pm:** [Please click here to participate with Microsoft Teams](#)

**Brief analysis of each area and tasks distribution** (data collection and analysis, field-work: observation of the place and interviews if possible; presentation/infographics to present to the final event).

**22 October 4-6 pm:** [Please click here to participate with Microsoft Teams](#)

**Work in sub-units using the dedicated channel**

**29 October 4-6 pm:** [Please click here to participate with Microsoft Teams](#)

**Work in sub-units using the dedicated channel**

**12 November 4-6pm:** [Please click here to participate with Microsoft Teams](#)

**Work in sub-units using the dedicated channel**

**10 December 4-6pm:** [Please click here to participate with Microsoft Teams](#)

Draft presentation to tutors and some professors

**Final event 18 December 9:30 a.m.** [Please click here to participate with Microsoft Teams](#) Presentation of the results and self-evaluation.

## **Think Tank Groups a.y. 2020-2021**

TTK 1 – BERGAMO PROVINCE (ITALY)

TTK 2 – APULIA REGION (ITALY)

TTK 3 – PADOVA PROVINCE (ITALY)

TTK 4 – SICILY REGION (ITALY)

TTK 5 – SOUTH TYROL (ITALY)

TTK 6 – LECCO PROVINCE (ITALY)

TTK 7 – LISBON (PORTUGAL)

TTK 8 – BRESCIA PROVINCE (ITALY)

TTK 9 – SARDINIA REGION (ITALY)

TTK 10 – SHIRAZ (IRAN)

TTK 11 – CATALONIA (SPAIN)

TTK 12 – VENICE (ITALY)

