

Ester Poma, 1045517

Report for the “Bando Radici” Exchange Program

Exchange student mobility from Università degli Studi di Bergamo, Italy to Hochschule Stralsund, Germany to write a part of the Master Thesis

Tutor of the hosting University: Steffi Schnierer (M.A.), Hochschule Stralsund

Main supervisor: Prof. Ghisalberti, Università degli Studi di Bergamo

Second supervisor: Prof. Burini, Università degli Studi di Bergamo

Title of the Master Thesis: Environment and Sustainability in Tourism: the ‘Parco delle Orobie Bergamasche’ (Bergamo, Italy) and the ‘Nationalpark Jasmund’ (Ruegen, Germany)

CFU assigned for the “Bando Radici” Exchange Program: 3 CFU

CFU assigned to the final dissertation: 10 CFU

LIST OF ACTIVITIES:

1) Interview to Dr. Ingolf Stodian, the Manager of Jasmund National Park

Website of the park: <https://www.nationalpark-jasmund.de/>

When: Monday 18th April

Where: Jasmund National Park, Ruegen, Germany

Main topics:

- Management of Jasmund National Park
- Main challenges
- Sustainable Development of the park
- Future and Innovation of the park



2) Field excursion to Jasmund National Park

As recommended by Dr. Stodian, I visited Jasmund Park in summer to better understand the territory and its relationship with tourism.



When: Tuesday 5th July

Where: Jasmund National Park, Ruegen, Germany

3) Interview to Judith Kleinsorge, the referent of Tourismusverband Rügen

Tourismusverband Rügen is the DMO of the island of Rügen.
Website of the company: <https://www.tourismus-ruegen.de/>

When: Wednesday 13th July

Where: Bergen auf Rügen, Germany

Main topics:

1. Rügen and sustainable tourism supply
2. Tourism and the environmental challenges
3. Jasmund Park and its tourism



4) Meeting with Dr. Werner Gronau, Hochschule Stralsund

Dr. Werner Gronau is a Human Geographer, a Professor of Tourism at the Hochschule Stralsund and the Director of Tourism and Transport Research Centre in Nicosia, Cyprus.

His profile on the website of the Hochschule Stralsund is the following: https://www.hochschule-stralsund.de/en/ws/personal-an-der-fakultaet-fuer-wirtschaft/gronau-werner/#988539_blank

Dr. Gronau is a board member of the 'German Society of Geographers', of the 'Tourism Research Group' of the region M-V and of the 'Cyprus Sustainable Tourism Initiative'. He is also a member of the 'German Society of Tourism Research', of the 'British Leisure and Studies Association' and of the 'EMRBI Research Interest Committee Tourism'.



When: Wednesday 13th July

Where: Stralsund, Germany (online)

Since he is currently doing a 3-year project in Cyprus, our meeting was online.

Main topics:

1. Geography and Sustainable Tourism
2. Germany and Sustainable Tourism
3. Planning and Management of Protected Areas

5) Interview to Heidi Witzmann, Kranichschutz Deutschland

Heidi Witzmann is the referent of Kranichschutz Deutschland, an international company working for the protection of cranes. She is an expert in biology and biodiversity conservation in protected areas.

Team of the Kranichschutz Deutschland:
<https://www.kraniche.de/de/team-692.html>

When: Friday 29th July

Where: Hochschule Stralsund, Germany

Main topics:

1. Marine protected areas
2. Tourism in protected areas
3. Biodiversity conservation



6) Field excursion to Jasmund National Park

Field excursion in the park to better observe its main issues, previously mentioned by Dr. Stodian.

When: Thursday 4th August

Where: Jasmund National Park, Ruegen, Germany



7) Interview to Akram Ouzid, the referent of Vogelparkregion Recknitztal

Akram Ouzid is the European Project Manager of Vogelparkregion Recknitztal, a tourism association of the Region Mecklenburg-Vorpommern (same region of Jasmund National Park).

Link of the company: <https://www.vogelparkregion-recknitztal.de/en/>

When: Friday 19th August

Where: Hochschule Stralsund, Germany

Main topic: The benefits of wellness tourism to protected areas



8) Meeting with Prof. Dr. Volker Rundshagen, Hochschule Stralsund

Prof. Dr. Volker Rundshagen is a Professor of International Tourism Business Strategy and Tourism Product Development in the Master 'Tourism Development Strategies' (TDS) at the Hochschule Stralsund.

His profile on the website of the Hochschule Stralsund is the following: <https://www.hochschule-stralsund.de/ws/personal-an-der-fakultaet-fuer-wirtschaft/rundshagen-volker/>

When: Monday 19th September

Where: Hochschule Stralsund, Germany

Main topic: SWOT analysis for the sustainable tourism development of Jasmund National Park



9) Field excursion to National Park Vorpommersche Boddenlandschaft

The National Park Vorpommersche Boddenlandschaft is one of the three national parks of the German state Mecklenburg-Vorpommern.

When: Wednesday 28th September

Where: Born am Darss, Germany



10) Meetings with Mrs. Schnierer, Hochschule Stralsund

Steffi Schnierer is the President of the Master 'Tourism Development Strategies' (TDS) at the Hochschule Stralsund and my tutor of the exchange mobility.

Her profile on the website of the Hochschule Stralsund is the following: <https://www.hochschule-stralsund.de/ws/personal-an-der-fakultaet-fuer-wirtschaft/schnierer-steffi/>

When: from June until September 2022

Where: Hochschule Stralsund, Germany

11) Research in the library of the University 'Hochschule Stralsund'

When: from Monday 27th June until Friday 30th September

Where: Hochschule Stralsund, Germany