

LABORATORIO DIDATTICO

"Biodiversity and Heritage for sustainable tourism in urban contexts" ***a.y. 2020/2021***

Sigla del Laboratorio	PMTS02
Responsabile didattico	Elena Bougleux
Referente di ruolo	Elena Bougleux
Esperti	Local experts
Periodo di svolgimento	Annual
Corso di studi proponente	PMTS
Numero massimo di studenti ammissibili	15
Eventuali prerequisiti disciplinari richiesti	Having passed the exam of <i>Territorial and Environment studies</i>
Contenuti e obiettivi formativi	<p>The LAB is inscribed in the educational goals of the MA in Planning and Management of Tourism Systems. It introduces the Students to aspects of the biodiversity of territories, focussing on their relevance for the objective of planning and developing a sustainable tourism.</p> <p>The purpose of the LAB is to provide methodological and practical tools with which to identify and recognize the multiple forms of natural heritage, and to interpret their interdependence with other more traditional forms of heritage well connected to tourism development, such as architectural, artistic and intangible heritage.</p> <p>The case study selected for the LAB is located in the Valle di Astino, which allows to observe a complex natural+ cultural environment near the city, where biodiversity has been protected and enhanced creating protected gardens and access routes for non-expert users, in a sustainable and integrated perspective.</p>
Articolazione del laboratorio	<p>1) Lectures:</p> <ul style="list-style-type: none"> - Introduction to literature and methodology on the relationship between biodiversity and culture in anthropological studies (L. Rival, A. Tsing, N. Myers) 4h - Introduction to the case study of the Astino complex. Aspects of "stratification" and multiplicity of the assets of the Astino complex (monastery, castle, agricultural aspects, ...), 3h - Introduction to the physical and environmental characteristics of the Astino valley. Relationship

	<p>with the urban context, history of site recovery, tourism impact, 3h</p> <p>2) Fieldwork: The Students will visit of the site with local experts. They will develop analysis of place, of the interactive, multimedia and sensorial paths set up in the Botanical Garden and in the Astino complex. They will visit of the architectural complexes, deepening its history, geography and cultural legacy. At the end of the fieldwork the class will be divided into thematic working groups.</p> <p>3) Group work: The groups will continue with an in depth field work related to their selected topic. The autonomous work of the groups will include:</p> <ul style="list-style-type: none"> * the recovery and analysis of the materials available on the web and at local authorities on the characteristics of the site; * semi-structured interviews and interviews with site experts; * informal conversations with visitors on site, and if possible with previous and/or regular visitors; * the evaluation of the different perceptions and narratives that mature around the visit experience; * the development of a critical analysis (SWOT) and the realization of a written reports and/or multimedia products, to hand in for evaluation purposes. <p>It is possible to hypothesize a presentation to the class of the groups' work, in a final shared moment.</p>
<p>Contatti</p>	<p>elena.bougleux@unibg.it</p>