



International School

HERITAGE TOURISM FOR ALL

**TANGIBLE AND INTANGIBLE HERITAGE ACCESSIBILITY,
RESPONSIBLE AND INCLUSIVE TOURISM**

(November 25th – December 20th 2024)

University of Bergamo
Italy

PROGRAMME

<p>DAY 1 Monday 25 November (3 hours)</p>	<p>2:00 pm <i>Welcome at the Complex of Sant'Agostino</i>, University of Bergamo</p> <p>2:30 pm <i>Institutional greetings</i> <i>Moderates</i> Elisabetta Bani, Vice-chancellor for territorial relationships University of Bergamo Sergio Cavalieri, Rector of the University of Bergamo Sergio Iovino, CEO Heritage International Institute, Artistic director of <i>Museo virtuale sul patrimonio culturale</i> Elena Carnevali, Mayor of Comune di Bergamo Pasquale Gandolfi, President of Provincia di Bergamo Barbara Mazzali, Assessore Turismo, Marketing territoriale e moda, Regione Lombardia (online)</p> <p><i>Presentation of the Framework Agreement and opportunities of collaboration</i> Gianluigi Mastandrea Bonaviri, Heritage International Institute Flaminia Nicora, Vice-chancellor for internationalization University of Bergamo</p> <p><i>Ceremony of signature of the Agreement</i></p> <hr/> <p>3:30 pm <u>Session 1 - Cultural Heritage: Principles, Ethics, Concepts</u> <i>Moderated by</i> Federica Burini, University of Bergamo</p> <p><i>Heritage Studies in cultural and tourism perspective</i> Rossana Bonadei, University of Bergamo</p> <p><i>Cultural Heritage: a principle for International Cooperation</i> Representative of MAECI, Ministero degli Affari Esteri e della Cooperazione Internazionale</p> <p><i>Heritage and Human Rights</i> Laura Guercio, Heritage International Institute</p> <p>4:30 pm <i>Guided visit to Astino Complex</i></p> <hr/> <p>19:30 <i>Dinner at Circolino in Città Alta: how a social cooperative regenerates an historical Complex of Cultural Heritage</i></p>
<p>DAY 2 Tuesday 26 November (4 hours)</p>	<p>9:00 am <i>Palazzo Terzi</i>, Room 3 via Salvecchio, University of Bergamo Welcome speech by Raul Calzoni, Director of the Department of Foreign Languages, Literatures and Cultures, University of Bergamo</p> <p><u>Session 2 - Cultural Heritage and Tourism for All</u></p> <p><i>The history of Astino Valley and the connection between natural heritage and tangible and intangible cultural heritage</i> Flavia Orsati, Heritage International Institute</p> <p><i>How to Create an Accessible Museum and Tourism for All</i> Aldo Grassini, Omero State Tactile Museum in Ancona (online)</p> <p><i>Eno-gastronomic Heritage in Tourism and Museums</i> Roberta Garibaldi, University of Bergamo</p>

GUIDED VISIT	<p><i>Discussion and brainstorming with participants</i> <i>Moderated by Federica Burini, University of Bergamo</i></p> <p>12:30 <i>Lunch break</i></p> <p>2:00 pm <u>Session 3 - Cultural Heritage and Unesco Sites: the Case of Bergamo</u> <i>Observatory Walk through the UNESCO walls and gates of Città Alta for understanding heritage accessibility</i></p> <p>3:30 pm Aula 10 via Pignolo <i>The Management Plan for the site "Venetian defense works between the 16th and 17th centuries: State from Land - State from West Sea"</i> Claudio Cecchinelli, Municipality of Bergamo</p> <p><i>Unesco Heritage in the Bauhaus4EU European University Alliance: from principles to practice</i> Christian Kästner and Tonia Schmitz, Bauhaus University Weimar (online)</p> <p><i>Digital Accessibility of Bergamo Unesco architectures</i> Alessio Cardaci, University of Bergamo</p>
	<p><i>Free dinner</i></p>
<p>DAY 3 Wednesday 27 November (4 hours)</p> <p>GUIDED VISIT</p>	<p>9:00 am <i>Welcome at the Astino Valley</i>, Council of Europe Landscape Award <i>Greetings and speech by: Fabio Bombardieri, President of <i>Fondazione MIA</i></i></p> <p><u>Session 4 - Cultural Itineraries, Landscape and Accessible Tourism</u> <i>European Council Cultural Itineraries and Accessibility</i> Eleonora Berti, Itinerari culturali del Consiglio d'Europa</p> <p><i>Astino International Observatory on Landscape</i> Riccardo Rao, University of Bergamo</p> <p><i>Crosscultural approach for Accessible Tourism</i> Cinzia Spinzi, University of Bergamo</p> <p><i>Heritage and Design for All</i> Luca Folis, Polytechnic university of Milan</p> <p><i>Conclusions by Maria Teresa Idone, Heritage International Institute</i></p> <p>12:30 <i>Lunch break</i></p> <p>2:00 pm <i>Walking through Astino Complex: from disability to heritage for All</i> <i>Introduction to disability and accessibility</i> Mabel Giraldo, University of Bergamo</p> <p><i>Bergamo and PEBA (Piano di eliminazione delle barriere architettoniche)</i> Nicola Eynard, Studio Habilis</p>
	<p><i>Free dinner</i></p>
<p>DAY 4 Thursday 28 November GUIDED VISIT</p>	<p>8:30 am departure from the Bus station of Bergamo to <i>Villa Appiani Boutique Hotel, Trezzo d'Adda</i></p> <p><u>Session 5 - Industrial Heritage and Tourism</u> <i>Introduction by Damiano De Crescenzo, Manageritalia Lombardia – Heritage Lab with the participation of the students of the Tourism Think Tank “Heritage tourism for all” of the Master’s course in Planning and Management of Tourism Systems</i></p>

Lectures (5 hours)	<i>Guided Walk through Crespi d'Adda Unesco workers' village</i> <i>Introduced by Rossana Bonadei, Davide Del Bello, Stefano Morosini, University of Bergamo with the participation of Miloš Ničić, Faculty of Political Science, University of Belgrade</i>
	<i>Free lunch</i>
	3:00 pm <i>Astino Valley</i> <u>Session 6 - Heritage Tourism and Human Rights</u> Flaminia Nicora , Vice-chancellor for internationalization University of Bergamo <i>Heritage, Accessibility and Inclusion Strategies</i> Andrea Socrati , Heritage International Institute (online) <i>Iraq Accessibility to Cultural Sites in Iraq after the war</i> Ahmed Aubais Alfatlawi , Heritage International Institute (online) <i>Bridging Tradition and Tourism: Nepal's Tangible and Intangible Cultural Heritage</i> Tina Manandhar , Tribhuvan University, Nepal (online) 17:00 <i>Towards a collaborative learning and the Project Work</i> Federica Burini , University of Bergamo
	<i>Free dinner</i>
DAY 5 Friday 29 November (4 hours)	9:00 am <i>Aula 3, Palazzo Terzi</i> , via Salvecchio, University of Bergamo <u>Session 7 – Heritage, Landscape, Memory</u> <i>Landscape Studies for Global and Local challenges</i> Alessandra Ghisalberti , University of Bergamo <i>Digitalization of Archives for Heritage and Memory Accessibility</i> Barbara Turchetta , University of Bergamo <i>AI and Heritage Accessibility</i> Valentina Galstaldo , University of Parma <i>Heritage Sedimentation in Artistic Languages</i> Stefania Consonni , University of Bergamo 11:00 am <i>Methodological framework for the Project Work activity</i> Federica Burini and Valeria Giudici , University of Bergamo
DAY 6 Wednesday 4 December	2.00-6pm <i>Project Work – guided activity for heritage accessibility project</i> Federica Burini and Valeria Giudici , University of Bergamo
DAY 7 Monday 11 December	2.00-6pm <i>Project Work – guided activity for heritage accessibility project</i> Federica Burini and Valeria Giudici , University of Bergamo
DAY 8 Monday 18 December	2.00-6pm <i>Project Work – guided activity for heritage accessibility project</i> Federica Burini and Valeria Giudici , University of Bergamo
DAY 9 Friday 20 December	2.00-6pm <i>Final presentation of the results of participants' work</i>