UNIVERSITÀ DEGLI STUDI DI BERGAMO | Dipartimento di Lingue, Letterature e Culture Straniere

Planning and Management of Tourism Systems

Meeting with visiting professors

DATA

October 26 2026

3pm

The world in the class
16 VISITING PROFESSORS







Estonia

TALLINNA ÜLIKOOL









Poland

JAGIELLONIAN UNIVERSITY IN KRAKÓW

UCL

Great Britain

TILBURG UNIVERSITY

HOST

Netherlands



University of Antwerp

Belgium

Germany

Ukraine





Switzerland

UNIL Université de Lausanne



UC UNIVERSIDAD DE CANTABRIA



PANTHÉON SORBONNE UNIVERSITÉ PARIS 1

France



INSTITUTE FOR PHILOSOPHY AND SOCIAL THEORY



Serbia



University of Belgrade

UniBg-PMTS

Portugal

Spain



UAlg

University of Algarve



Universitat de les Illes Balears

UIB Universitat de les Illes Balears

Malta

INTERNATIONAL AND INTERDISCIPLINARY TEACHING STAFF


Richard AQUINO


Elena BOUGLEUX

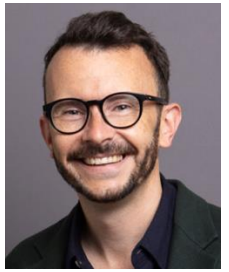

Federica BURINI


Fabio CLETO


Scott COHEN


Nicola CORTESI


Davide DEL BELLO


Michael DUIGNAN


Paolo FAVERO


Giancarlo FEDELI


Werner GRONAU


Angel HERRERO


Sanja IGUMAN


Maarja KAARISTO


Ioannis KONSTANTOPOULOS


Allison STEENSON


Elisavet MANOLI


Stefano MOROSINI


Milos NICIC


Marta PANTALONE


Cinzia PERARO


Giuseppe PREVITALI


Andrea POZZI


Vicente RAMOS MIR


Greg RICHARDS


Marta SOLIGO


Allison Lindsay STEENSON


Mathis STOCK


Gemma TULLY

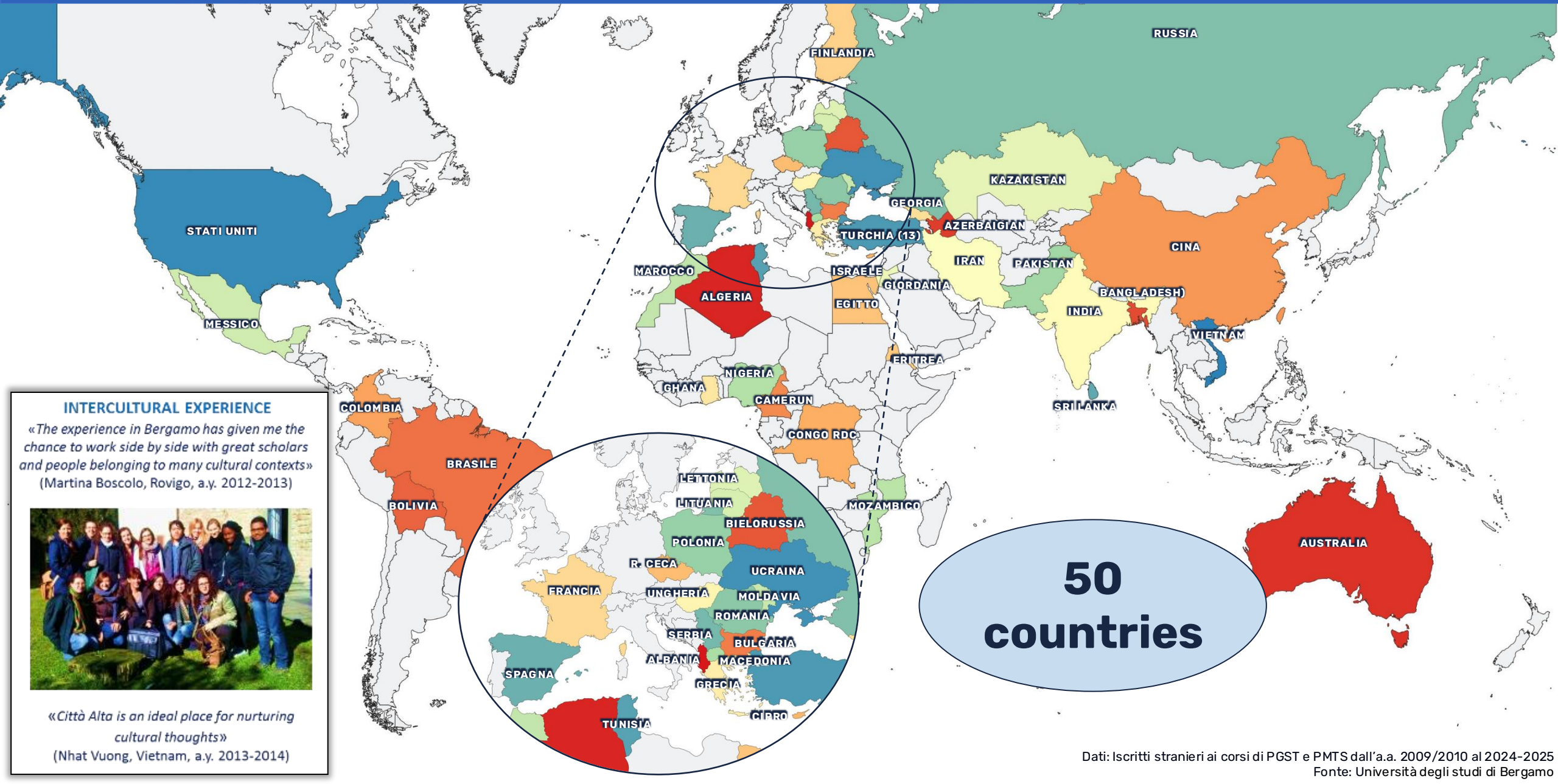

Anna WYSOCKA-BAR

UNIVERSITÀ DEGLI STUDI DI BERGAMO | Dipartimento di Lingue, Letterature e Culture Straniere

10 UNIBG PROFESSORS FROM DEP. OF FOREIGN LANGUAGES LITERATURES AND CULTURES
+ 3 PROFESSORS FROM 2 UNIBG DEPARTMENTS + 16 VISITING PROFESSORS+ 1 EXTERNAL EDUCATOR

Study Tourism in Bergamo: an intercultural experience

2009-2025



50 countries

INTERCULTURAL EXPERIENCE

«The experience in Bergamo has given me the chance to work side by side with great scholars and people belonging to many cultural contexts»
(Martina Boscolo, Rovigo, a.y. 2012-2013)

«Città Alta is an ideal place for nurturing cultural thoughts»
(Nhat Vuong, Vietnam, a.y. 2013-2014)

Dati: Iscritti stranieri ai corsi di PGST e PMTS dall'a.a. 2009/2010 al 2024-2025
Fonte: Università degli studi di Bergamo

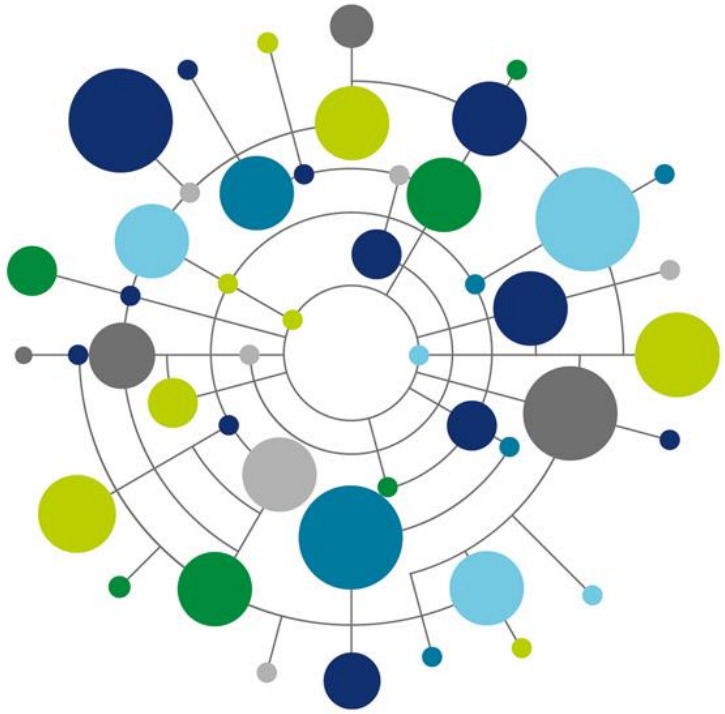
THE COURSE

An **international MA**, based on an **innovative approach to tourism** offered by a team of Italian and foreign teachers, who research tourism phenomena as **global processes** with a strong anchorage of the **local dimension** and a reference to the **use of information systems** for the design and management of tourism systems.





TOURISM IN A SYSTEMIC APPROACH



- CULTURAL HERITAGE
- TERRITORIAL STUDIES
- ENVIRONMENTAL STUDIES
- SOCIAL ANALYSIS
- ECONOMIC ANALYSIS
- MANAGEMENT AND MARKETING
- COMMUNICATION ISSUES

Combining

THEORETICAL AND TECHNICAL COMPETENCIES

THE COURSE OBJECTIVES



THE STUDY PROGRAM GUARANTEES THE ACQUISITION OF HIGH SKILLS:

- **Linguistic and cultural knowledge** to learn and critically understand the development of the tourism phenomenon, its history and its imaginations;
- **Socio-territorial, economic and legal areas** to create or coordinate tourism systems, and to manage their impacts;
- **Design, management and communication** to operate in tourism planning at different scales.

Study Plan

1° YEAR 2026/2027 60 cfu	2° YEAR 2027/2028 60 cfu
TERRITORIAL AND ENVIROMENT STUDIES	Optional Track 1 - **SPORT AND CULTURAL EVENTS MANAGEMENT FOR RESPONSIBLE TOURISM**
CULTURAL STUDIES AND HERITAGE NARRATIVES *Alternative choice* **ENVIRONMENTAL HERITAGE FOR TOURISM**	Optional Track 2 - **ENVIRONMENTAL AND DIGITAL STRATEGIES FOR SUSTAINABLE TOURISM**
ENGLISH FOR TOURISM	**AI AND DATA SCIENCE FOR TOURISM**
FILM STUDIES AND VISUAL COMMUNICATION *Alternative choice*	**LANGUAGES or CROSS CULTURAL STUDIES** *French, Spanish, English advanced, German*
ARTS AND MUSEUM RESOURCES *Alternative choice*	**OPTION 1**
ECONOMICS OF TOURISM DESTINATION AND MANAGEMENT	**OPTION 2**
TOURISM MANAGEMENT AND MARKETING	**WORKSHOPS**
IT FOR TOURISM SERVICES	**TRAINEESHIP**
TOURISM THINK TANK	**MA DISSERTATION**

STUDY PLAN - 1° SEMESTER
September – December 2026

SPORT AND CULTURAL EVENTS MANAGEMENT FOR RESPONSIBLE TOURISM

TEACHING ACTIVITY	N. EXAMS	ACTIVITY CODE	DENOMINATION	CFU	TEACHING UNITIES	SECTORS	NOTES	SEMESTERS (1°, 2°) Sottoperiodi (I, II, III, IV)	TEACHING STAFF
CARATTERIZZANTE (Discipline del territorio)	1	44160-ENG	TERRITORIAL AND ENVIRONMENT STUDIES	12	Environment and sustainable tourism - cod. 44160-MOD1 (6)	M-GGR/02	2 modules / 1 exam BURINI	1° semester	**Prof. Filippo Menga (12) + Prof. Scott Cohen (UK) (24)**
					Space diversity and intercultural geography cod. 44160-MOD2 (6)	M-GGR/01			**Prof. Federica Burini (12) + Richard Aquino** (New Zealand) **(24)**
AFFINE	2	44R001-EN	CULTURAL STUDIES AND HERITAGE NARRATIVES	12	Tourism Cultures - cod. 44155-MOD1 (6)	L-LIN/10	2 modules/ 1 exam CLETO	1° and 2° semester	**Prof. Davide Del Bello** (24) + prof. **Nicic** (12)
					Seriality and Transmedia Studies - cod. 17726 - ENG (6)	L-LIN/10			**Prof. Fabio Cleto (36)**
		44R002-EN	ENVIRONMENTAL HERITAGE FOR TOURISM		Heritage Studies and ICT - cod. 44155-MOD2 (6)	M-STO/04	2 modules/ 1 exam MOROSINI	1° and 2° semester	**Prof. Stefano Morosini (18) + Sanja Iguman (18)**
					Environmental Heritage for Tourism- cod. 44158 - MOD2 (6cfu)	M-STO/04			**Prof. Stefano Morosini (36)**
CARATTERIZZANTE (Lingua straniera)	3	44157-ENG	ENGLISH FOR TOURISM	6	English for tourism - cod. 44157-ENG (6)	L-LIN/12	1 module / 1 exam	1° semester	**Prof. Visiting professor** (36)
CARATTERIZZANTE (Discipline storiche, delle arti e dello spettacolo)	4	44154-MOD1	FILM STUDIES AND VISUAL COMMUNICATION	6	Film studies and visual communication - cod. 44154-MOD1 (6cfu)	L-ART/06	1 module/ 1 exam	1° semester	**Prof. Giuseppe Previtali** (36)
		44154-MOD2	ARTS AND MUSEUM RESOURCES		Arts and Museum Resources - cod. 44154 - MOD2	L-ART/04		2nd semester	Prof. **Gemma Tully** (UK) (36)
AFFINE (discipline economiche)	5	44156-ENG	ECONOMICS FOR TOURISM DESTINATION	6	Economics of Tourism Destinations 44156-ENG (6)	SECS-P/08	1 module/ 1 exam	1st semester	Prof. **Andrea Pozzi** (24) + prof. **Vicente Ramos Mir,** Universidad de las Islas Baleares (UIB) (12)
CARATTERIZZANTE (Discipline economiche e gestionali)	6	44161-ENG	TOURISM MANAGEMENT AND MARKETING	12	Tourism industry - cod. 44161-MOD1 (6)	SECS-P/08	2 modules / 1 exam	2nd semester	Prof. **Giancarlo Fedeli** (12) + **Greg Richards** (24) (NL)
					Tourism and social media marketing - cod. 44161-MOD2 (6)	SECS-P/08			**Prof. Giancarlo Fedeli** (12) + Prof. **Angel Herrero** (24) (ES)
IDONEITA'	/	44159-ENG	IT FOR TOURISM SERVICES	3	IT For Tourism Services - cod. 44159-ENG (3)	INF/01	Idoneità informatica	1° semester	**Prof. Nicola Cortesi** (18)
Altre conoscenze utili per l'inserimento nel mondo del lavoro	/	44162-ENG	TOURISM THINK TANK	3	Students' working groups facilitated by a tutor organised around a topic chosen by the Teaching Staff every year	/	/	1st and 2nd semester	**Alice Bassanesi** (18)
TOTAL CFU I YEAR				**60**					

ENVIRONMENTAL AND DIGITAL STRATEGIES FOR SUSTAINABLE TOURISM

TEACHING ACTIVITY	N. EXAMS	ACTIVITY CODE	DENOMINATION	CFU	TEACHING UNITIES	SECTORS	NOTES	SEMESTERS (1°, 2°) Sottoperiodi (I, II, III, IV)	TEACHING STAFF
CARATTERIZZANTE (Discipline del territorio)	1	44168-ENG	Mobilities and environment studies	12	Environment and sustainable tourism cod. 44160-MOD1 (6)	M-GGR/02	2 modules / 1 exam BURINI	1° semester	**Prof. Filippo Menga (12) + Prof. Scott Cohen (UK) (24)**
					Mobilities and inclusive accessibility for Heritage (6)	M-GGR/01			prof. **Federica Burini** (12) + Prof. **Marja Kaaristo (UK) (24)**
AFFINE	2	44R001-EN	CULTURAL STUDIES AND HERITAGE NARRATIVES	12	Tourism Cultures - cod. 44155-MOD1 (6)	L-LIN/10	2 modules/ 1 exam CLETO	1° and 2° semester	**Prof. Davide Del Bello** (24) + prof. **Nicic** (12)
					Seriality and Transmedia Studies - cod. 17726 - ENG (6)	L-LIN/10			**Prof. Fabio Cleto (36)**
		44R002-EN	ENVIRONMENTAL HERITAGE FOR TOURISM		Heritage Studies and ICT - cod. 44155-MOD2 (6)	M-STO/04	2 modules/ 1 exam MOROSINI	1° and 2° semester	**Prof. Stefano Morosini (18) + Sanja Iguman (18)**
					Environmental Heritage for Tourism- cod. 44158 - MOD2 (6 cfu)	M-STO/04			**Prof. Stefano Morosini (36)**
CARATTERIZZANTE (Lingua straniera)	3	44157-ENG	ENGLISH FOR TOURISM	6	English for tourism - cod. 44157-ENG (6)	L-LIN/12	1 module / 1 exam	2nd semester	**Prof. Visiting professor** (36)
CARATTERIZZANTE (Discipline storiche, delle arti e dello spettacolo)	4	44154-MOD1	FILM STUDIES AND VISUAL COMMUNICATION	6	Film studies and visual communication - cod. 44154-MOD1 (6cfu)	L-ART/06	1 module/ 1 exam	1° semester	**Prof. Giuseppe Previtali** (36)
		44154-MOD2	ARTS AND MUSEUM RESOURCES		Arts and Museum Resources - cod. 44154 - MOD2	L-ART/04		2nd semester	Prof. **Gemma Tully** (UK) (30 + 6 nuove)
AFFINE (discipline economiche)	5	44156-ENG	ECONOMICS FOR TOURISM DESTINATION	6	Economics of Tourism Destinations 44156-ENG (6)	SECS-P/08	1 module/ 1 exam	1st semester	Prof. **Andrea Pozzi** (24) + prof. **Vicente Ramos Mir,** Universidad de las Islas Baleares (UIB) (12)
CARATTERIZZANTE (Discipline economiche e gestionali)	6	44161-ENG	TOURISM MANAGEMENT AND MARKETING	12	Tourism industry - cod. 44161-MOD1 (6)	SECS-P/08	2 modules / 1 exam	2nd semester	Prof. **Giancarlo Fedeli** (12) + **Greg Richards** (24) (NL)
					Tourism and social media marketing - cod. 44161-MOD2 (6)	SECS-P/08			**Prof. Giancarlo Fedeli** (12) + Prof. **Angel Herrero** (24) (ES)
IDONEITA'	/	44159-ENG	IT FOR TOURISM SERVICES	3	IT For Tourism Services - cod. 44159-ENG (3)	INF/01	Idoneità informatica	1° semester	**Prof. Nicola Cortesi** (18)
Altre conoscenze utili per l'inserimento nel mondo del lavoro	/	44162-ENG	TOURISM THINK TANK	3	Students' working groups facilitated by a tutor organised around a topic chosen by the Teaching Staff every year	/	/	1st and 2nd semester	**Alice Bassanesi** (18)
	TOTAL CFU I YEAR			**60**					

2nd YEAR - TWO TRACKS (CURRICULA)



new



SPORT AND CULTURAL EVENTS MANAGEMENT FOR RESPONSIBLE TOURISM

- Sport planning and management
- Cultural Events Management and Tourism
- Global tourism and local development
- Tourism and Legal Studies

ENVIRONMENTAL AND DIGITAL STRATEGIES FOR SUSTAINABLE TOURISM

- Green cultures for tourism governance
- Natural Heritage and tourism sustainability
- Information and Communication for Sustainable Tourism
- Geotracking and webmapping for tourism

STUDY PLAN - 2° SEMESTER
February-May 2027

SPORT AND CULTURAL EVENTS MANAGEMENT FOR RESPONSIBLE TOURISM

TEACHING ACTIVITY	N. EXAMS	ACTIVITY CODE	DENOMINATION	CFU	TEACHING UNITIES	SECTORS	NOTES	SEMESTERS (1°, 2°) Sottoperiodi (I, II, III, IV)	TEACHING STAFF
AFFINE (discipline economiche)	8	44163-ENG	**SPORT AND CULTURAL EVENTS MANAGEMENT FOR TOURISM**	12	**Cultural Events Management and Tourism**	SECS-P/08	2 modules/ 1 exam	1st and 2nd semester	Prof. **Andrea Pozzi** (20) + Prof. **Michael Duignan** (12)
					Sport planning and management	SECS-P/08			Prof. **Elisavet Manoli** (24) + visiting **Ioannis Konstantopoulos** (12)
CARATTERIZZANTE (scienze sociali)	9	44144-ENG	**DEVELOPMENT STRATEGIES AND LEGAL ISSUES FOR SPORTS AND CULTURAL EVENTS**	12	**Global tourism and local development for sports and cultural events** cod 44144-MOD2] (6cfu)	SPS/07	2 modules/ 1 exam	1st and 2nd semester	Prof. **Marta Pantalone** (16) + **Werner Gronau** (20)
					Tourism and Legal Studies cod.44145-EN2 (6)	IUS/14			Prof. **Cinzia Peraro** (24) + Prof. **Anna WYSOCKA-BAR** (12)
CARATTERIZZANTE (Lingue straniere)	10	57071-MOD1	LANGUAGE AND CROSS-CULTURAL STUDIES	6	Lingua francese LM I A cod. 57071-MOD1 (mutua la LMCCI)	L-LIN/04	1 module / 1 exam	III e IV	Prof. Maldussi
		57072-MOD1			Lingua spagnola LM I A cod. 57072-MOD1 (mutua da LMCCI)	L-LIN/07		III e IV	Prof. Garofalo
		44149-ENG			English for Tourism Advanced - cod. 44149-ENG	L-LIN/12		III e IV	Prof. Steenson Allison Lindsay (12 IMP + 24 ARE)
		57074-MOD1			Lingua tedesca LM I A cod. 57074-MOD1 (mutua da LMCCI)	L-LIN/14		III e IV	Dott. Carobbio
ALTRE ATTIVITA' (A scelta dello studente)	11		OPTIONAL	12	FREE CHOICES	/	FREE CHOICE		
ALTRE ATTIVITA'	/	44105	Traineeship/Workshop	9	Traineeship (6cfu of traineeship corrisponding to 150 hours)	/		The Erasmus mobility traineeship is worth 9 cfu. Students can receive extra credits (up to 20 cfu) to be inserted in their Career Student Card.	
		44127			Workshop (3cfu)	/			
PER LA PROVA FINALE	/	44135-ENG	Final dissertation	6	Final dissertation	/	Specific Seminarial activities are preliminary to the admission to the final dissertation, that must be approved by the President of the Course.		
AFFINE	7	44R003-EN	AI and Data Science for Tourism (18 h)	3	AI and Data Science for Tourism	INF/01	1 module / 1 exam		Contratto
TOTAL CFU II YEAR				**60**					

ENVIRONMENTAL AND DIGITAL STRATEGIES FOR SUSTAINABLE TOURISM

TEACHING ACTIVITY	N. EXAMS	ACTIVITY CODE	DENOMINATION	CFU	TEACHING UNITIES	SECTORS	NOTES	SEMESTERS (1°, 2°) Sottoperiodi (I, II, III, IV)	TEACHING STAFF
CARATTERIZZANTE (Scienze sociali)	8	44164-ENG	**ENVIRONMENTAL ISSUES FOR GREEN TOURISM DEVELOPMENT**	12	Green cultures for tourism governance cod. 44152-MOD1 (6 cfu)	M-DEA/01	2 modules/ 1 exam	2nd semester	Prof. **Elena Bougleux** (36)
AFFINE (discipline antropo-socio-geografiche)					**Natural Heritage and tourism sustainability** (6 cfu) - cod. 44164-MOD2	SPS/10		1° semester	**Marta Pantalone** (12) **Paolo Favero** (18) presenza + 6 (a distanza) (Antwerp University)
CARATTERIZZANTE (scienze sociali)	9	44165-ENG	**DIGITAL STRATEGIES FOR SUSTAINABLE TOURISM**	12	Information and Communication for Sustainable Tourism (6 cfu) cod. 44165-MOD1	SPS/07	1 exam	2nd semester	Prof. **Marta Pantalone** (18) + **Marta Soligo** (USA) (18)
AFFINE (discipline antropo-socio-geografiche)					Geotracking and webmapping for tourism (6 cfu) COD. 44165-MOD2	M-GGR/02	2 modules/ 1 exam		**Prof. Federica Burini** (12 ore) + **Mathis Stock (Switzerland)** (24 ore
CARATTERIZZANTE (Lingue straniere)	10	57071-MOD1	LANGUAGE AND CROSS-CULTURAL STUDIES	6	Lingua francese LM I A cod. 57071-MOD1 (mutua la LMCCI)	L-LIN/04	1 module / 1 exam	III e IV	Prof. Maldussi
		57072-MOD1			Lingua spagnola LM I A cod. 57072-MOD1 (mutua da LMCCI)	L-LIN/07		III e IV	Prof. Garofalo
		92075			Cross cultural communication - cod. 92075	L-LIN/12			Prof. Steenson Allison Lindsay (12 IMP + 24 ARE)
		57074-MOD1			Lingua tedesca LM I A cod. 57074-MOD1 (mutua da LMCCI)	L-LIN/14		III e IV	Prof. Carobbio
ALTRE ATTIVITA' (A scelta dello studente)	11		OPTIONAL	12	FREE CHOICES (1 or more exams)	/	FREE CHOICE		
ALTRE ATTIVITA'	/	44105	Traineeship + Workshop	9	Traineeship (6cfu of traineeship corrispond to 150 hours)	/	The Erasmus mobility traineeship is worth 12 cfu. Students can receive extra credits (up to 20 cfu) to be inserted in their Career Student Card.		
ALTRE ATTIVITA'	/	44127			Workshops (3cfu)	/			
PER LA PROVA FINALE	/	44135-ENG	Final dissertation	6	Final dissertation	/	Specific Seminarial activities are preliminary to the admission to the final dissertation, that must be approved by the President of the Course		
AFFINE	7	44R003-EN	AI and Data Science for Tourism	3	AI and Data Science for Tourism	INF/01	1 module / 1 exam		
	TOTAL CFU 2 YEAR			**60**	**75 CFU offerti**				

TOURISM THINK TANK

Challenge Based Learning

To solicit a critical attitude in students for the analysis of the complexity of the tourism phenomenon, its actors, challenges, opportunities

PMTS - TOURISM THINK TANK

2020-2021 Tourism and the pandemic
2021-2022 Tourism and Events
2022-2023 Bergamo-Brescia Italian Capital of Culture
2023-2024 Memory Tourism
2024-2025 Accessible Tourism
2025-2026 Heritage and Tourism for All



next

2026/2027

CULTURAL AND SPORTS EVENTS FOR ALL

In collaboration with
Heritage Lab Manageritalia Lombardia

MANAGERITALIA LOMBARDIA

CANDIDATA BERGAMO 2027 Città Europea dello Sport

In vista della città europea dello sport 2027

2° YEAR

INTERNATIONAL MOBILITY

- ERASMUS EXCHANGE NETWORK with European universities offering advanced modules in the field of tourism management;
- MOBILITY PROGRAMS IN NON-EU UNIVERSITIES;
- ERASMUS PLACEMENT INTERNSHIP PROGRAMS with Companies, Museums, Territorial Agencies, DMOs related to Tourism Mobility and Tour Planning, Event Organizing, Interpretation of Cultural and Natural Heritage;
- INTERNATIONAL SPRING SCHOOLS AND EXPERIENCE-ORIENTED SEMINARS, with guided tours and workshops.

2 DOUBLE DEGREES

Université Lyon2
France



Université Lumière Lyon 2

Fachochschule
Stralsund
Germany



HOST
Hochschule Stralsund

WORKSHOPS AND TRAINEESHIPS

INTERACTIVE TEACHING AND FIELD WORK ACTIVITIES

DIDACTIC EXPERIENCE
excursions to the territory, preparation for the thesis, infographic tools, meetings with professionals and practitioners.

TRAINEESHIPS WORKSHOPS AND LABS

SEMINARS AND FIELD TRIPS
on tourism planning.







Erasmus+

Proposal for a.y. 2026/2027

BIP

Blended Intensive Programme

RIVERSCAPES4EU

Cohabitation and Geo-Care for River Landscapes in European Protected Areas

between

UNIVERSITÀ DEGLI STUDI DI BERGAMO

Université Lumière Lyon 2

ÉCOLE URBAINE DE LYON
Université de Lyon

DALARNA UNIVERSITY

Politécnico Castelo Branco
Polytechnic University

Within the European University Alliance

BAUHAUS4EU
European University Alliance

OTHER INTERNATIONAL INITIATIVES

International Schools

UNIVERSITÀ DEGLI STUDI DI BERGAMO

Heritage International Institute





International School
HERITAGE FOR ALL
MATERIAL AND IMMATERIAL HERITAGE ACCESSIBILITY AND RESPONSIBLE TOURISM FOR HERITAGE JUSTICE

Summer School WaterScapes in Heritage and Environment

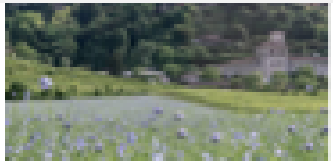


WORKSHOPS AND TOURISM





PMTS01 - Digital Tools and Open Softwares for Infographics in Tourism



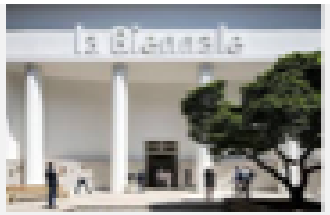
PMTS02 - Local Knowledge and Integrated Green Networks



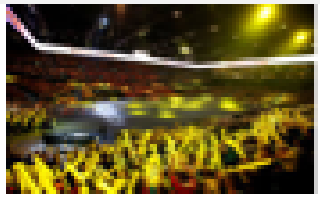
PMTS03 - Tourism Management and regeneration strategies in the Alps



PMTS04 - Methods and tools for data analysis in tourism



PMTS05 - Cultural Events for territorial ecosystems



PMTS06 - Challenge-Based Sport Events Projects for territorial ecosystems

TRAINEESHIPS

- **Pilot actions shared with agencies, companies and institutions**, which involve students' engagement in field and project activities;
- Big list of partners also members **of the Steering Committee**
- Possibility to create a new **agreement with a foreign agency/institution which is not already in your sportello**
- Possibility to create a new **agreement with an Italian agency/institution which is not already in our sportello**

Many partners….

- DMOs
- Museums
- Agencies
- Public Institutions
- Protected Areas
- Associations for the promotion of tourism …

IN ITALY

AND

ABROAD …

Unidad De Planificación Y Desarrollo

PROFESSIONAL OPPORTUNITIES



The Course provides career opportunities in fields and functions that pertain to **tourism, cultural events, local development** within institutions, foundations, public and private companies

- Market analysis, planning and evaluation of tourist projects and local development;
- Design and development of communication and services on and for territory;
- Planning and organization of tourist services with special regard to sustainable and responsible tourism;
- Design and management for the promotion of cultural and environmental heritage;
- Training activities in tourism.

NEW PROJECT

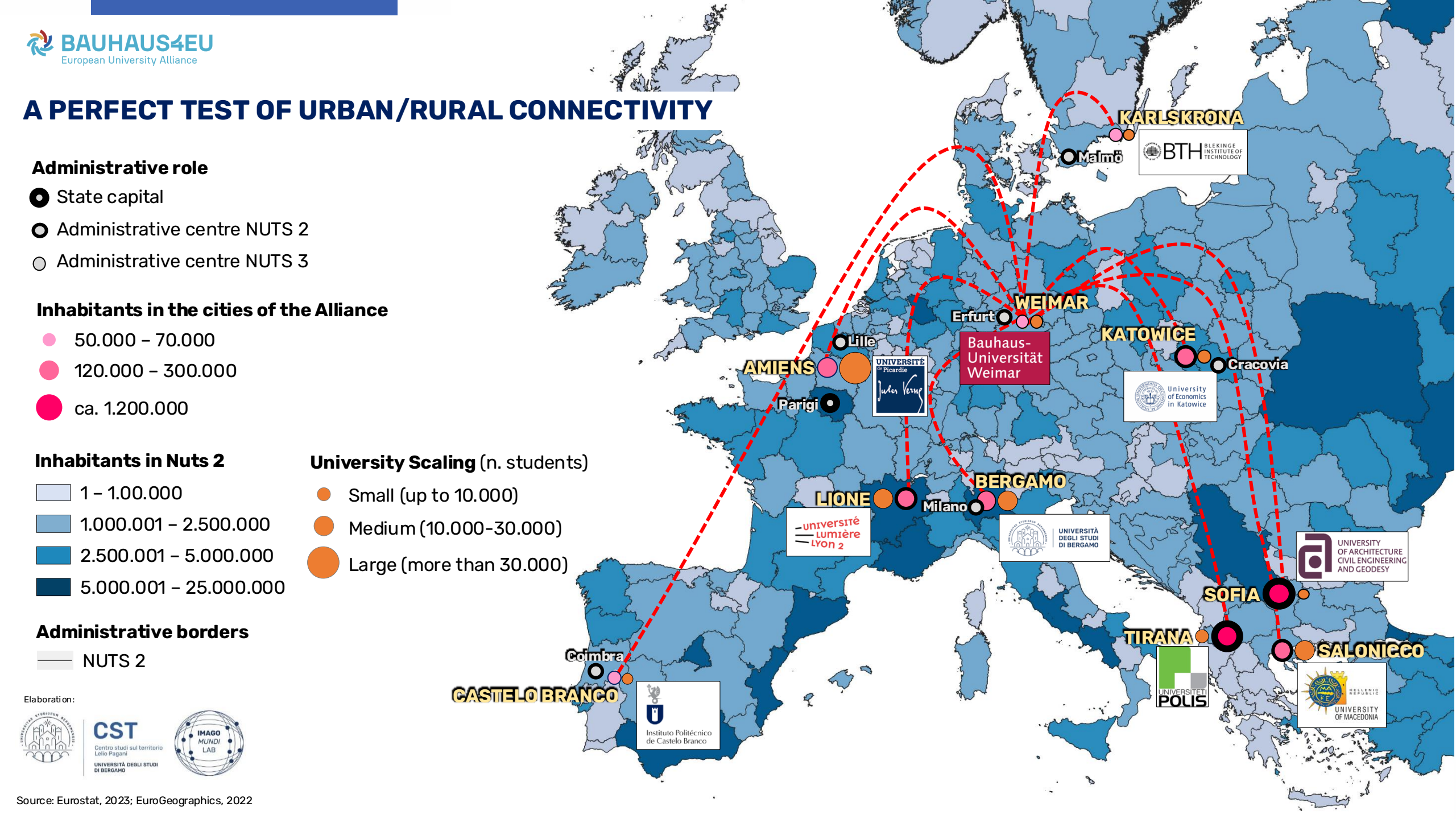
TOWARDS A JOINT DEGREE IN A EUROPEAN UNIVERSITY ALLIANCE

BAUHAUS4EU
European University Alliance

UNIVERSITÀ DEGLI STUDI DI BERGAMO | Dipartimento di Lingue, Letterature e Culture Straniere

BAUHAUS4EU
European University Alliance

A PERFECT TEST OF URBAN/RURAL CONNECTIVITY



Administrative role

- State capital
- Administrative centre NUTS 2
- Administrative centre NUTS 3

Inhabitants in the cities of the Alliance

- 50.000 – 70.000
- 120.000 – 300.000
- ca. 1.200.000

Inhabitants in Nuts 2

- 1 – 1.00.000
- 1.000.001 – 2.500.000
- 2.500.001 – 5.000.000
- 5.000.001 – 25.000.000

University Scaling (n. students)

- Small (up to 10.000)
- Medium (10.000-30.000)
- Large (more than 30.000)

Administrative borders

- NUTS 2

Elaboration:

CST Centro studi sul territorio Lelio Pagani – Università degli Studi di Bergamo
IMAGO MUNDI LAB

Source: Eurostat, 2023; EuroGeographics, 2022

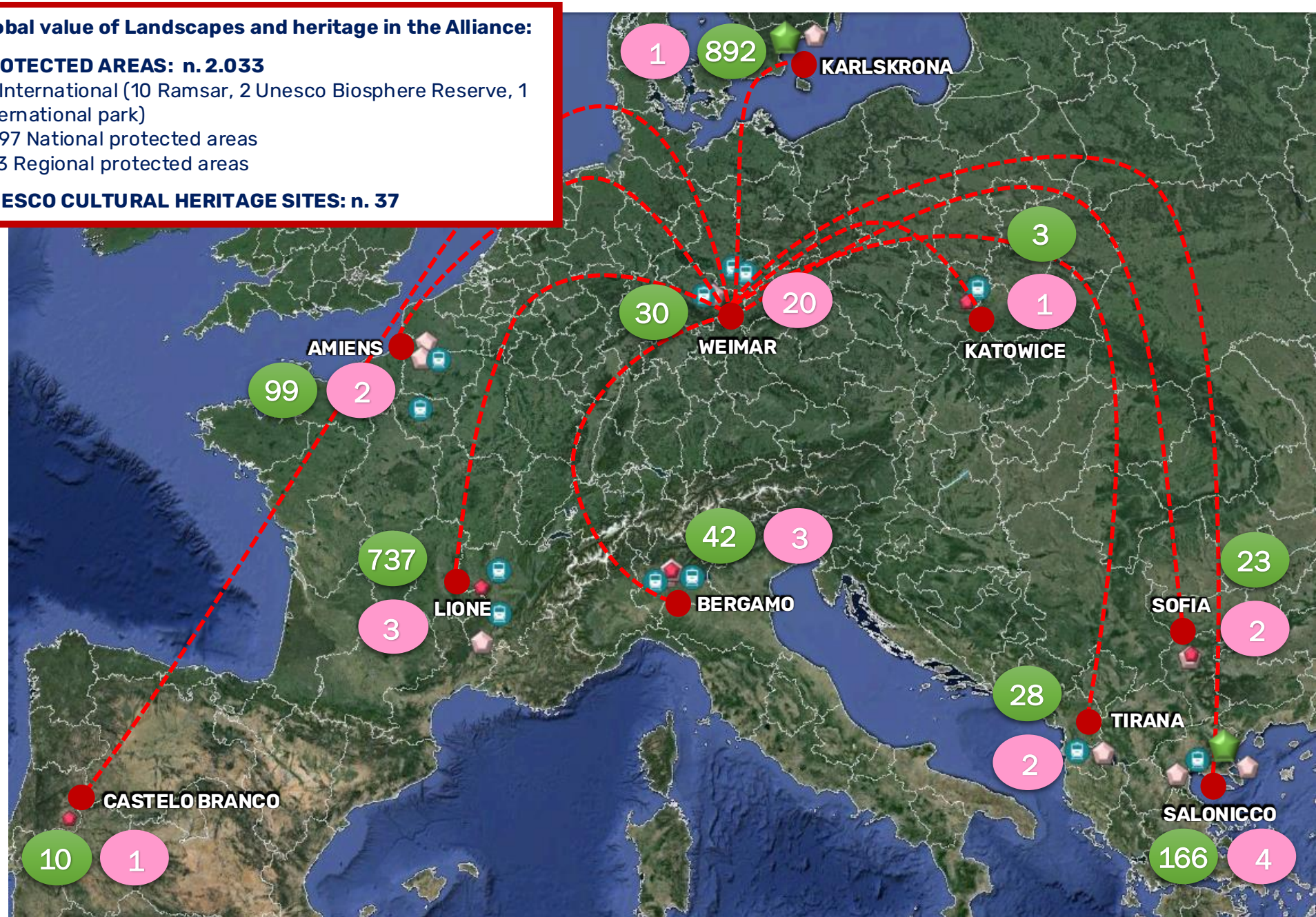
BAUHAUS4EU
European University Alliance

THE ALLIANCE AS A NETWORK OF NATURAL AND CULTURAL HERITAGE

Global value of Landscapes and heritage in the Alliance:

PROTECTED AREAS: n. 2.033
13 International (10 Ramsar, 2 Unesco Biosphere Reserve, 1 International park)
1.497 National protected areas
523 Regional protected areas

UNESCO CULTURAL HERITAGE SITES: n. 37



Bauhaus4EU Alliance

City of the Bauhaus4EU Alliance

Natural Heritage

n Protected areas

UNESCO Biosphere Reserve

UNESCO Cultural Heritage

n UNESCO World Heritage List Sites

UNESCO Creative Cities

Transportation system

Airports

High Speed Stations

Elaboration:

CST Centro studi sul territorio Lelio Pagani
UNIVERSITÀ DEGLI STUDI DI BERGAMO

IMAGO MUNDI LAB

Source: EuroGeographics, 2022; UIC, 2022; UNESCO, 2023

UNEP-WCMC and IUCN (2023), Protected Planet: The World Database on Protected Areas (WDPA) and World Database on Other Effective Area-based Conservation Measures (WD-OECM) [Online], September 2023, Cambridge, UK: UNEP-WCMC and IUCN. Available at: www.protectedplanet.net

Towards a Joint Degree within the Bauhaus4EU University Alliance

Title (draft)

- Community-Based Cultural and Creative Tourism in Europe [3CT4EU – 3 CITIES FOR TOURISM IN EUROPE]
- Creative Industries for Community-Based Heritage Tourism in European Territories
- Community based heritage tourism for European Territories
- Community based heritage tourism for European transformation
- Community based heritage tourism for European ecosystems
- Community based heritage tourism for European beautiful regions
- Community based heritage tourism for European territories

This joint master's programme brings together three European universities:

- the University of Bergamo (Italy)
- the University of Economics in Katowice (Poland)
- the Polytechnic University of Castelo Branco (Portugal)

All Universities are located in UNESCO Creative Cities, to offer a unique interdisciplinary learning environment at the intersection of cultural tourism, heritage studies, creative economies, and territorial development.

ACTIVE PARTICIPATION OF PMTS VISITING PROFESSORS

1. **THESIS CO-SUPERVISION**

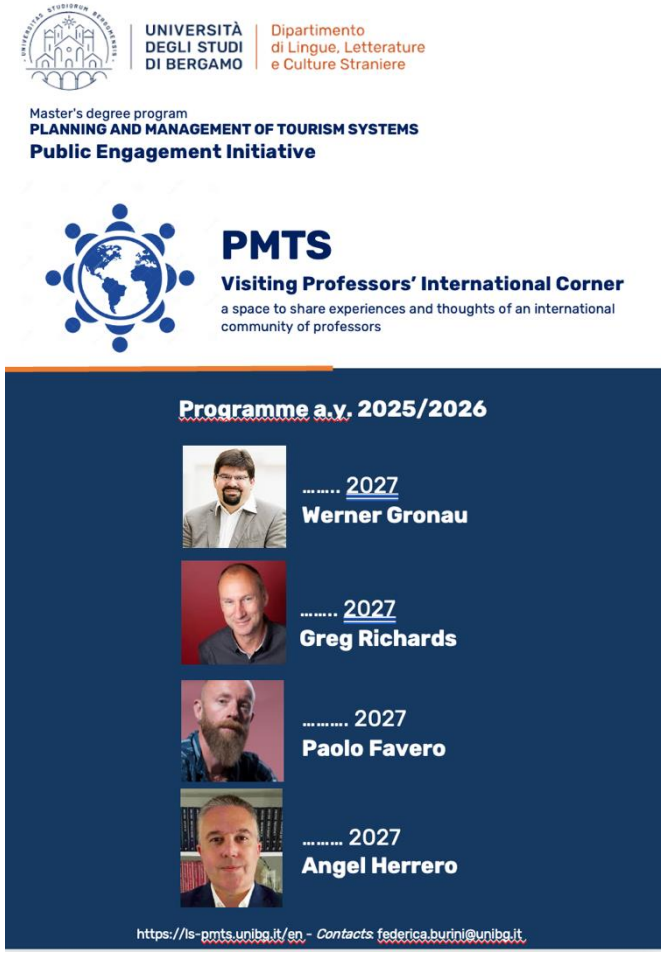
2. **PARTICIPATION IN MOBILITY PROGRAMMES (BLENDED INTENSIVE PROGRAMMES OR STUDY VISITS)**

3. **PARTICIPATION IN CONFERENCES OR SEMINARS**

4. **PMTS Visiting Professors' International Corner**
a space to share experiences and thoughts of an international community of professors

5. **…….???**

PLEASE MAKE US PROPOSALS!



STUDY VISITS



Prof. Richard Aquino
University of Canterbury, New Zealand

UNIVERSITÀ DEGLI STUDI DI BERGAMO

UNIVERSITY OF CANTERBURY
Te Whare Wānanga o Waitaha
CHRISTCHURCH NEW ZEALAND

STUDY VISIT AT THE UNIVERSITY OF BERGAMO (ITALY)

"COMMUNITY BASED PLANNING AND MANAGEMENT OF TOURISM SYSTEMS"

Academic Year 2026/2027

November-December 2026



REFERENTS AND CONTACTS

- President: prof. Federica Burini
- Vice-president: prof. Stefano Morosini
- Reference person for the Study Plan: prof. Elena Bougleux
- Reference person for the Territorial Relations, International mobility, Dual Career: prof. Federica Burini
- Reference person for students with Disabilities and Specific Learning Disorders: prof. Davide Del Bello
- Reference person for Traineeships: prof. Marta Pantalone
- Reference person for Educational Workshops: prof. Andrea Pozzi
- Reference person for Incoming orientation: prof. Stefano Morosini
- Reference person for Communication: prof. Andrea Pozzi
- Quality Board: prof. Federica Burini; prof. Elena Bougleux; prof. Stefano Morosini;
- prof. Andrea Pozzi; prof. Marta Pantalone



DISCOVER MORE!

UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

DISCOVER MORE!

https://ls-pmts.unibg.it/en

www.unibg.it