

LM-49

GLOBAL ISSUES in TOURISM MANAGEMENT

PMTS 1st year

TEACHING ACTIVITY	ACTIVITY CODE	DENOMINATION	CFU	TEACHING UNITIES	SECTORS	SEMESTERS (1°, 2°)
						Sottoperiodi (I, II, III, IV)
CARATTERIZZANTE (Discipline del territorio)	44160-ENG	TERRITORIAL AND ENVIRONMENT STUDIES	12	Environment and sustainable tourism - cod. 44160-MOD1 (6)	M-GGR/02	1° semester
				Space diversity and intercultural geography cod. 44160-MOD2 (6)	M-GGR/01	
AFFINE	44155-ENG	CULTURAL STUDIES AND TOURISM HERITAGE	12	Tourism Cultures - cod. 44155-MOD1 (6)	L-LIN/10	1° and 2° semester
				Seriality and Transmedia Studies - cod. 17726 - ENG (6)	L-LIN/10	
	NUOVO	ENVIRONMENTAL HERITAGE FOR TOURISM		Heritage Studies and ICT - cod. 44155-MOD2 (6)	M-STO/04	1° and 2° semester
				Environmental Heritage for Tourism- cod. 44158 - MOD2 (6cfu)	M-STO/04	
CARATTERIZZANTE (Lingua straniera)	44157-ENG	ENGLISH FOR TOURISM	6	English for tourism - cod. 44157-ENG (6)	L-LIN/12	2° semester
CARATTERIZZANTE (Discipline storiche, delle arti e dello spettacolo)	44154-MOD1	FILM STUDIES AND VISUAL COMMUNICATION	6	Film studies and visual communication - cod. 44154-MOD1 (6cfu)	L-ART/06	1° semester
	44154-MOD2	ARTS AND MUSEUM RESOURCES		Arts and Museum Resources - cod. 44154 - MOD2	L-ART/04	2nd semester
AFFINE (discipline economiche)	44156-ENG	ECONOMICS FOR TOURISM DESTINATION	6	Economics of Tourism Destinations 44156-ENG (6)	SECS-P/08	1st semester
CARATTERIZZANTE (Discipline economiche e gestionali)	44161-ENG	TOURISM MANAGEMENT AND MARKETING	12	Tourism industry - cod. 44161-MOD1 (6)	SECS-P/08	2nd semester
				Tourism and social media marketing - cod. 44161-MOD2 (6)	SECS-P/08	
IDONEITA'	44159-ENG	IT FOR TOURISM SERVICES	3	IT For Tourism Services - cod. 44159-ENG (3)	INF/01	1° semester
AFFINE	NUOVO	AI and Data Science for Tourism (18 h)	3	AI and Data Science for Tourism	INF/01	2nd semester
Altre conoscenze utili per l'inserimento nel mondo del lavoro	44162-ENG	TOURISM THINK TANK	3	Students' working groups facilitated by a tutor organised around a topic chosen by the Teaching Staff every year	/	1st and 2nd semester
TOTAL CFU I YEAR			63	81 CFU offerti		

II YEAR - 2023-2024

TEACHING ACTIVITY	ACTIVITY CODE	DENOMINATION	CFU	TEACHING UNITIES	SECTORS	SEMESTERS (1°, 2°)
						Sottoperiodi (I, II, III, IV)
AFFINE (discipline economiche)	44163-ENG	TOURISM HOSPITALITY ECONOMICS	12	Tourism and hospitality economics (6) - cod. 44153-ENG	SECS-P/08	1st semester
				Economics of Tourism Networks and Services - cod. 44150-MOD2 (6)	SECS-P/06	
CARATTERIZZANTE (scienze sociali)	44144-ENG	TOURISM PRACTICES AND SOCIETY	12	Global tourism and local development cod 44144-MOD2 (6cfu) (6)	SPS/07	2nd semester
				Tourism and Legal Studies cod.44145-EN2 (6)	IUS/14	
CARATTERIZZANTE (Lingue straniere)	57071-MOD1	LANGUAGE AND CROSS-CULTURAL STUDIES	6	Lingua francese LM I A cod. 57071-MOD1 (mutua la LMCCI)	L-LIN/04	III e IV
	57072-MOD1			Lingua spagnola LM I A cod. 57072-MOD1 (mutua da LMCCI)	L-LIN/07	III e IV
	44149-ENG			English for Tourism Advanced - cod. 44149-ENG	L-LIN/12	III e IV
	57074-MOD1			Lingua tedesca LM I A cod. 57074-MOD1 (mutua da LMCCI)	L-LIN/14	III e IV
ALTRE ATTIVITA' (A scelta dello studente)		OPTIONAL	12	FREE CHOICES	/	
ALTRE ATTIVITA'	44105	Traineeship/Workshop	9	Traineeship (6cfu of traineeship corresponding to 150 hours)	/	The Erasmus mobility traineeship is worth 9 cfu. Students can
	44127			Workshop (3cfu)	/	
PER LA PROVA FINALE	44135-ENG	Final dissertation	6	Final dissertation	/	
TOTAL CFU II YEAR			57	75 CFU offerti		
TOTAL CFU II YEAR 120 cfu						