



EDUCATIONAL WORKSHOP CONTEMPORARY ART AND ITS PUBLICS a.y. 2025-2026

Lab ID	PMTS03
Academic Coordinator	Prof. Marta Pantalone
Expert	Prof. Raffaella Pulejo
Course period	Second semester a.a.2025-2026, 18 hours
Proposing Degree Programme	PMTS
Maximum number of students admitted	10
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Course Description and Learning Outcomes

The laboratory offers the students an overview of Modern and Contemporary art, focusing on the shift from the Western prevailing point of view to the enlarged, multifocal perspective of the globalized world. It will also address cultural issues such as gender, post-colonial critique, re-qualification of public spaces, and growing value in the economic system. The laboratory aims at stimulating students' awareness of the specific language of contemporary art and the places of display which contribute to create the contemporary art system.

Topics in detail:

- What is a "work of art" after the revolution of the artistic Avant-gardes, and why its appraisal it is different compared to the traditional artistic heritage
- new relationships between art and public
- critical approaches in post-modern times: gender, post-colonial, social art and art activism, post media art
- new strategies in the diffusion and communication of art through international events and their impact on tourism: exhibitions, biennials, fairs, and web communication.

Workshop outline

Seminal case studies from Modern and Contemporary art, since the early Twentieth century to the present, will be discussed with the students. In particular, the laboratory will focus on the main structures and events (biennials, fairs, exhibitions) through which the arts are spread out and interlace with touristic paths. Two days of work in the class during in May 2026 with ppt presentation will be introductory to the visit to the 61st Venice Art Biennial 2026 titled *In Minor Keys*.



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Programme

19 May 2026	Workshop introduction - University of Bergamo – two slots 10:00-12:00 and 14:00-16:00
21 May 2026	Excursion to Milan – Museo del Novecento and Fondazione Prada – meeting at Museo del Novecento at 10:00 am and visit 10:00-12:00 (lunch break 12:00-14:00) 14:00-16:00 Prada Foundation
25 May 2026	Introduction to Biennale visit - University of Bergamo – one slot 10:00-12:00
28 May 2026	Visit to the Venice Biennale “In Minor Key” Departure: 6:00, Bergamo bus station Return: approximately 21:30-22:30

Expenses to be covered by the students

Excursion to Milan:

- Train ticket to Milan
- Museo del Novecento: admission fee €2-3
- Fondazione Prada: admission fee €12