

**LM - 49 Study Plan**  
**Planning and Management of Tourism Systems (PMTS)**  
**Track 1 - GLOBAL ISSUES IN TOURISM MANAGEMENT**

I YEAR - 2022-2023

TEACHING ACTIVITY	N. EXAMS	ACTIVITY CODE	DENOMINATION	CFU	TEACHING UNITIES	SECTORS	NOTES	SEMESTERS (1°, 2°)	TEACHING STAFF
								Sottoperiodi (I, II, III, IV)	
CARATTERIZZANTE (Discipline del territorio)	1	44160-ENG	TERRITORIAL AND ENVIRONMENT STUDIES	12	Environment and sustainable tourism - cod. 44160-MOD1 (6)	M-GGR/02	2 modules / 1 exam BURINI	1° semester	Prof. <b>Federica Burini</b> (24) + Prof. Andrew Holden (UK) (12)
					Space diversity and intercultural geography cod.44160-MOD2 (6)	M-GGR/01			
AFFINE (studi culturali)	2	44155-ENG	CULTURAL STUDIES AND TOURISM HERITAGE	12	Tourism Cultures - cod. 44155-MOD1 (6)	L-LIN/10	2 modules/ 1 exam BONADEI	1° and 2° semester	Prof. <b>Rossana Bonadei</b> (36)
					Heritage Studies and ICT - cod. 44155 - MOD2 (6)	L-LIN/10			
		44158-ENG	ENVIRONMENTAL AND CULTURAL HERITAGE FOR TOURISM		Heritage Studies and ICT - cod. 44158 - MOD1 (6)	L-LIN/10	2 modules/ 1 exam BONADEI	1° and 2° semester	Prof. <b>Rossana Bonadei</b> (24) + Sanja Iguman (12)
					Environmental Heritage for Tourism-cod.44158 - MOD2 (6cfu)	M-STO/04			
CARATTERIZZANTE (Lingua straniera)	3	44157-ENG	ENGLISH FOR TOURISM	6	English for tourism - cod. 44157-ENG (6)	L-LIN/12	1 module / 1 exam MACI	1° semester	Prof. <b>Stefania Maci</b> (36)
CARATTERIZZANTE (Discipline storiche, delle arti e dello spettacolo)	4	44154-MOD1	FILM STUDIES AND VISUAL COMMUNICATION	9	Film studies and visual communication - cod. 44154-MOD1 (9cfu)	L-ART/06	1 module/ 1 exam	1° semester	Prof. <b>Stefano Ghisloti</b> (34) + Gloria Pastorino (USA) (20)
		44154-MOD2	ARTS AND MUSEUM RESOURCES		Arts and Museum Resources - cod. 44154 - MOD2	L-ART/04		2nd semester	Prof. Gemma Tully (UK) (30) + Prof. Pulejo (24)
AFFINE (discipline economiche)	5	44156-ENG	ECONOMICS FOR TOURISM DESTINATION	6	Economics of Tourism Destinations 44156-ENG (6)	SECS-P/06	1 module/ 1 exam	1st semester	Prof. <b>Porta</b> (15) + Prof. Porta (6) + Prof. Macchiavelli (15)
CARATTERIZZANTE (Discipline economiche e gestionali)	6	44161-ENG	TOURISM MANAGEMENT AND MARKETING	12	Tourism industry - cod. 44161-MOD1 (6)	SECS-P/08	2 modules / 1 exam	2nd semester	Prof. Andrea Pozzi (18) + Greg Richards (18) (NL)
					Tourism and social media marketing - cod. 44161-MOD2 (6)	SECS-P/08			Prof. <b>Philipp Wassler</b> (18) + Prof. Angel Herrero (18) (ES)
IDONEITA'	/	44159-ENG	IT FOR TOURISM SERVICES	3	IT For Tourism Services - cod. 44159-ENG (3)	INF/01	Idoneità informatica	1° semester	Prof. <b>Nicola Cortesi</b> (18)
Altre conoscenze utili per l'inserimento nel mondo del lavoro	/	44162-ENG	TOURISM THINK TANK	3	Students' working groups facilitated by a tutor organised around a topic chosen by the Teaching Staff every year (3)	/	/	1st and 2nd semester	Prof. <b>Burini</b> (+ tutor)
<b>TOTAL CFU I YEAR</b>				<b>63</b>					

II YEAR - 2023-2024

## Track 1 - GLOBAL ISSUES IN TOURISM MANAGEMENT

TEACHING ACTIVITY	N. EXAMS	ACTIVITY CODE	DENOMINATION	CFU	TEACHING UNITIES	SECTORS	NOTES	SEMESTERS (1°, 2°)	TEACHING STAFF
								Sottoperiodi (I, II, III, IV)	
AFFINE (discipline economiche)	7	44163-ENG	TOURISM HOSPITALITY ECONOMICS	12	Tourism and hospitality economics (6) - cod. 44153-ENG	SECS-P/06	2 modules/ 1 exam	1° semester	Prof. Peter Keller (Svizzera) (36)
					Economics of Tourism Networks and Services - cod. 44150-MOD2 (6)	SECS-P/06			Prof. Flavio Porta (18) + Prof. Ubay Perez Granja (ES) (18)
CARATTERIZZANTE (scienze sociali)	8	44144-ENG	TOURISM PRACTICES AND SOCIETY	12	Global tourism and local development cod 44144-MOD2 (6cfu) (6)	SPS/10	2 modules/ 1 exam	2nd semester	Prof. Domenico Perrotta (20) + visiting (16)
					Tourism and Legal Studies cod.44145-EN2 (6)	IUS/14			Prof. Peraro (18) + Prof. Symon Taylor (18)
CARATTERIZZANTE (Lingue straniere)	9	57071-MOD1	LANGUAGE AND CROSS-CULTURAL STUDIES	6	Lingua francese LM I A cod. 57071-MOD1 (mutua la LMCCI)	L-LIN/04	1 module / 1 exam	III e IV	Prof. Desoutter
		57072-MOD1			Lingua spagnola LM I A cod. 57072-MOD1 (mutua da LMCCI)	L-LIN/07		III e IV	Prof. Chierichetti
		44149-ENG			English for Tourism Advanced - cod. 44149-ENG	L-LIN/12		III e IV	Prof. Maci
		57074-MOD1			Lingua tedesca LM I A cod. 57074-MOD1 (mutua da LMCCI)	L-LIN/14		III e IV	Dott. Carobbio
ALTRE ATTIVITA' (A scelta dello studente)	10		OPTIONAL	12	FREE CHOICES	/	FREE CHOICE		
ALTRE ATTIVITA'	/	44105	Traineeship/Workshop	9	Traineeship (6cfu of traineeship corresponding to 150 hours)	/			The Erasmus mobility traineeship is worth 9 cfu. Students can receive extra credits (up to 20 cfu) to be inserted in
		44127			Workshop (3cfu)	/			
PER LA PROVA FINALE	/	44135-ENG	Final dissertation	6	Final dissertation	/			Specific Seminarial activities are preliminary to the admission to the final dissertation, that must be approved by the President of the Course.
<b>TOTAL CFU II YEAR 120 cfu</b>									