



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

Dipartimento
di Lingue, Letterature
e Culture Straniere

EDUCATIONAL WORKSHOP

Tourism and Territorial regeneration strategies in the Alps

a.y. 2026-2027

Sigla del Laboratorio	PMTS06
Responsabile didattico	Dott. Lorenzo Canova – Dott.ssa Elena Viani
Referente di ruolo	Prof. Stefano Morosini
Periodo di svolgimento	Second Semester 2026-2027
Corso di studi proponente	PMTS
Numero massimo di studenti ammissibili	10
Eventuali prerequisiti disciplinari richiesti	None
Contenuti e obiettivi formativi	The workshop introduces students to the analysis of tourism and territorial regeneration strategies in Alpine areas. Particular attention will be devoted to understanding how public Policies evolve over time and how they shape territorial development, governance models and initiatives within mountain destinations. Building on this perspective, students will explore the operational Processes through which policies are translated into collective action, involving institutions, local stakeholders and communities. The workshop will finally focus on Project development as the capacity to transform strategic visions into concrete initiatives, designing projects that respond coherently to territorial challenges and opportunities. The workshop aims to develop the following competencies: • <u>understanding</u> the role of European, national, regional and local public policies in supporting tourism and territorial regeneration; • <u>critically analysing</u> the evolution of policy frameworks and their impact on Alpine destinations over time; • <u>applying</u> policy analysis to understand how operational processes create the conditions for territorial regeneration projects; • <u>acquiring</u> methodological tools to analyse regeneration strategies and assess their coherence with territorial development objectives;



	• <u>developing</u> collaborative and project-oriented skills through case studies and direct interaction with public institutions and local stakeholders.
Articolazione del laboratorio	The workshop combines theoretical lectures, case-study analysis, field experience and collaborative project work. • Theoretical framework. Introduction to the evolution of tourism and territorial regeneration policies in Alpine areas through selected European, national and regional experiences. • Processes and project methodology. Exploration of governance processes and project design methods through policy instruments, funding opportunities and practical exercises. • Case studies and external experts. National and international case studies will be discussed together with practitioners and public officials directly involved in regeneration projects. Field visits to selected Alpine territories in Lombardy will complement the learning experience. • Project work. Working in interdisciplinary groups, students will develop a territorial regeneration proposal inspired by the workshop themes and the experiences analysed. The final output will consist of the presentation and discussion of the project developed during the workshop.
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