EDUCATIONAL WORKSHOP
Sportour - Challenge-Based Sport Events Projects for territorial ecosystems

a.y. 2026-2027

Sigla del Laboratorio	**PMTS05**
Responsabile didattico	Prof.ssa Federica Burini
Referente di ruolo	Prof.ssa Federica Burini
Esperti	Awe Sport, Beniamino Savio
Periodo di svolgimento	First semester 2026
Corso di studi proponente	PMTS
Numero massimo di studenti ammissibili	15
Eventuali prerequisiti disciplinari richiesti	*Territorial and Environmental Studies/ Mobilities and Environmental Studies*
Contenuti e obiettivi formativi	The workshop is proposed to engage student in the analysis of Sport as a complex phenomenon having important impact on territories. Course participants will acquire skills in analyzing how to coordinate various local stakeholders involved in event organization by initiating processes of consultation, listening, and dialogue aimed at achieving a shared goal of sustainable local development. They will develop the ability to design sports events with low environmental impact that can foster virtuous models of sustainable local development. In addition, they will acquire the ability to develop events with a strong focus on inclusivity, capable of engaging people with diverse abilities and fostering social and cultural development, including from a tourism perspective. The workshop will be articulated into: - Seminars with experts on sport events management - Site visits to listen to local stakeholders about sport event management challenges - Design thinking seminar - Creative design sessions - Public presentations with public and private stakeholders
Articolazione del laboratorio	1. Introduction to Sportour Challenge Based Approach; 2. Sport and territorial ecosystems (part 1); 3. Sport and territorial ecosystems (part 2); 4. Creative Design (part 1);

	5. Creative Design (part 2); 6. Public presentation of results
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