



EDUCATIONAL WORKSHOP

"Cultural events for territorial ecosystems" a.y. 2026-2027

Sigla del Laboratorio	PMTS04
Responsabile didattico	Marta Pantalone
Referente di ruolo	Marta Pantalone
Esperti	Raffaella Pulejo
Periodo di svolgimento	Second semester (April to May 2027)
Corso di studi proponente	PMTS
Numero massimo di studenti ammissibili	10
Eventuali prerequisiti disciplinari richiesti	
Contenuti e obiettivi formativi	The workshop offers the students an overview of Modern and Contemporary art, focusing on the shift from the Western prevailing point of view to the enlarged, multi-focal perspective of the globalized world. It will also address cultural issues such as gender, post-colonial critique, re-qualification of public spaces, and growing value in the economic system. The laboratory aims at stimulating students' awareness of the specific language of contemporary art and the places of display which contribute to create the contemporary art system. Topics in detail: • What is a "work of art" after the revolution of the artistic Avant-gardes, and why its appraisal it is different compared to the traditional artistic heritage • new relationships between art and public • critical approaches in post-modern times: gender, post-colonial, social art and art activism, post media art • new strategies in the diffusion and communication of art through international events and their impact on tourism: exhibitions, biennials, fairs, and web communication.
Articolazione del laboratorio	Seminal case studies from Modern and Contemporary art, since the early Twentieth century to the present, will



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	be discussed with the students. In particular, the laboratory will focus on the main structures and events (biennials, fairs, exhibitions) through which the arts are spread out and interlace with touristic paths. The workshop will include several classroom sessions and field trips.
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