



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

Dipartimento
di Lingue, Letterature
e Culture Straniere

EDUCATIONAL WORKSHOP

Digital Tools and Open Softwares for Infographics in Tourism

a.y. 2025-2026

Sigla del Laboratorio	PMTS02
Responsabile didattico	Prof.ssa Federica Burini
Referente di ruolo	Prof.ssa Federica Burini
Esperti	Dott. Matteo Berzi
Periodo di svolgimento	First semester 2025-2026
Corso di studi proponente	PMTS
Numero massimo di studenti ammissibili	10
Eventuali prerequisiti disciplinari richiesti	<i>Territorial and Environmental Studies</i>
Contenuti e obiettivi formativi	The workshop is proposed to support students for the drafting of infographics (graphs, infographics, mapping ...), useful for the representation of data, for the analysis of the distribution of tourism resources and services, and for the elaboration of digital mappings for planning new tourism systems. Digital tools and open GIS software will be used to acquire new technical competences in the planning and management of tourism systems.
Articolazione del laboratorio	1. Introduction to Digital tools for Tourism and infographics (part 1.1); 2. Tourism Data Gathering (part 1); 3. Tourism Data Analysis (part 2); 4. Create your map (part 1); 5. Create your map (part 2).
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