



EDUCATIONAL WORKSHOP

Local Knowledge and Integrated Green Networks

a.y. 2025-2026

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| Sigla del Laboratorio | PMTS-06 |
| Responsabile didattico | Prof. Rita Vianello |
| Referente di ruolo | Proffs. Elena Bougleux and Rita Vianello |
| Esperto | TBD |
| Periodo di svolgimento | Second semester 2026 |
| Corso di studi proponente | PMTS |
| Numero massimo di studenti ammissibili | 15 |
| Eventuali prerequisiti disciplinari richiesti | none |
| Contenuti e obiettivi formativi | <p>The aim of the Lab is to present in all details how to frame new forms of slow and sustainable tourism in areas already affected by overtourism. In particular, the lab will focus on the water space discovered with an in-depth look at the southern lagoon, away from the mass tourism destination which is now the city of Venice.</p> <p>Our vision on the development of new forms of slow tourism requires an analysis of the criticalities posed by overtourism and the design of alternatives which include cultural and natural heritage as intertwined concepts. We analyze the primary role played by local communities in the special water environment of the lagoon, a space where the concepts of natural and cultural heritage cannot be separated. The emerging global sensitivity for a green approach to tourism requires an approach overlapping cultural and environmental sensitivities, and the re-definition of what local communities can do in the planning and management of new tourism frameworks. Local communities contribute to protect situated forms of knowledge, as traditional fishing, boats construction skills and strengthen land preservation through community awareness.</p> <p>The Lab invites students to:</p> <ul style="list-style-type: none">- acquire familiarity with the specific context of the Venetian lagoon upon these perspectives,- develop a detailed gaze on the confluence between local knowledge and global frameworks, |



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| | <ul style="list-style-type: none">- eventually to plan a watery itinerary for the slow exploration of the Lagoon. |
| Articolazione del laboratorio | <p>The lab develops in the following phases:</p> <p>1) The conceptual frameworks and theoretical background necessary to understand the exploration of the Venetian lagoon will be provided during three seminars, held by Prof. Vianello and Prof. Bougleux, with the involvement of local experts and stakeholders, between April and May 2026. Topics addressed by the seminars will be:</p> <ul style="list-style-type: none">- The Amphibian City: Anthropic construction of water landscapes;- Local communities and traditional fishing; Local museums in the Lagoon area (Murano and Pellestrina Islands, Chioggia);- Experiences of Slow Tourism in the Venetian lagoon as an answer to overtourism. <p>2) The practical experience will consist in a collective experiential project work in parallel with the seminars:</p> <ul style="list-style-type: none">- the careful study of the watery maps of the lagoon both on digital and material support;- an analysis of the film and video production concerning alternative representation of Venice, focusing on the Lagoon environment;- the development of one or more navigation itineraries in the Lagoon, drawing upon the issues discussed in the seminars. <p>(Provisional date: May 2026)</p> <p>3) The report production will consist in a public presentation of the achievements of the Lab, with emphasis on the relevance of the concept of local knowledge as a driver for green tourism development.</p> |
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