



UNIVERSITÀ DEGLI STUDI DI BERGAMO
academic year 2017-2018

MASTER'S DEGREES Classe LM-49 in

PGST PROGETTAZIONE E GESTIONE DEI SISTEMI TURISTICI

PMTS PLANNING AND MANAGEMENT OF TOURISM SYSTEMS

Curriculum **TURISMO, SOCIETÀ E SISTEMI DIGITALI**

Curriculum **INTERNATIONAL TOURISM AND LOCAL GOVERNANCE**

<http://en.unibg.it/study/bachelor-and-master-degrees/masters-degree-programs/md-planning-and-management-tourism-systems>

The University of Bergamo, which boasts over twenty years of academic teaching and research in the field of travel and tourism, offers a Master Course in Tourism: Progettazione e Gestione dei Sistemi Turistici, with two curricula: "Turismo, Società e Sistemi Digitali" (in Italian and English), and "International Tourism and Local Governance" (in English) characterized by a strong multidisciplinary perspective. The teaching staff, made of professors with a high scientific profile, is from the University of Bergamo and from internationally recognized European and American Universities and Research Centres of excellence. This guarantees extensive cultural perspectives and innovative didactic approaches in a course which is held in Bergamo, one of the most beautiful art towns in Italy.

THE MASTER'S DEGREES PRESIDENT



Rossana Bonadei

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Professor of English Literature and Cultural Studies at the University of Bergamo. Expert in Travel Theory and Heritage Studies.

Former Director of the EU-funded Master in Tourism Management and Cultural Mediation at the University of Bergamo.

Founder of the MB Course in Progettazione e gestione dei sistemi turistici, PGST. Member of the European Society of English Studies (ESSE).

Member of the Directing Board of Associazione Italiana di Anglistica (AIA).

Member of the Directing Board of Sistor (Società italiana di scienze del turismo).

Member of the Scientific Board of the CST (Centro Studi del Territorio "Lelio Pagani") at the University of Bergamo.

Responsible of the double degree Master's Program UniBg PMTS - Fairleigh Dickinson MS in Tourism and Accommodation Management.

Scientific Editor of the "Scienze del Turismo" series published by Hoepli, Milano.

THE MASTER'S DEGREES PLUSES

- Lessons held in heritage buildings at the heart of **historic Bergamo** Upper Town.
 - Guided **visits** to areas of interest.
 - Case studies and professional narratives presented and discussed.
 - A richly equipped university **library** within a walking distance at Sant'Agostino.
 - CST, and the Diathesis Lab – two research centers related to tourism.
 - Italian **language courses** for foreigners, at different levels, provided by the CIS.
 - Foreign languages center and international mediathèque.
 - **Mobility** programs for international trainings: LLP Erasmus, and University Placement Office.
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Starting from the current academic year, the Master Course is released in English only. No new PGST Master Course begins this academic year.

THE MASTER'S DEGREES TEACHING STAFF



Daniela Andreini

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Associate Professor in Marketing at the Department of Management, Economics, and Quantitative Methods at the University of Bergamo (Italy) and visiting professor at the University of Washington Bothell, Seattle (USA).

Her research interest encompasses branding, digital marketing management, and market system dynamics.

Her studies have been published in *Industrial Marketing Management*, *International Journal of Information Management*, *Journal of Business Ethics*, *Management Decision* and *The IMP Journal*.

★ At the PGST / PMTS Master's Course, Andreini teaches Business and Marketing, Tourism and Marketing Management, and Tourism and Social Media Marketing.



Rossana Bonadei

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Professor of Cultural Studies in Tourism and Heritage Studies.

Member of the Directing Board of Sistor (Società italiana di scienze del turismo).

Member of the Scientific Board of the CST (Centro Studi del Territorio "Lelio Pagani") at the University of Bergamo.

Scientific Editor of the "Scienze del Turismo" series published by Hoepli, Milano.

Her area studies include Travel literature, Travel Theory, Cultural Studies in Tourism, Heritage Studies, and Landscape and Urban Studies.

Among her recent publications, the following may be mentioned here:

Naturaleartificiale. Il palinsesto urbano, 2010; *I sensi del viaggio*, 2007.

★ At the PGST / PMTS Master's Course, Bonadei teaches Cultural Studies, Heritage Studies, Culture and Heritage, and Tourism Cultures.



Elena Bougleux

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Aggregate Professor of Cultural Anthropology at the University of Bergamo.

PhD in Physics, University of Florence and MPI Potsdam.

Research Associate at the Center of Research on Anthropology and epistemology of complexity (CERCO), University of Bergamo.

Visiting scholar at the Max Planck Institute for the History of Science in Berlin (MPIWG).

She has carried out extended fieldwork in research labs (Germany) and in corporate environments (India), focusing on processes of knowledge transfer and sustainable strategies of production.

Her research deals with Anthropology of science, Anthropology of corporations and global economic processes; Urban studies, Climate Change perception and narration.

She is involved in the development of the Anthropocene Curriculum Project, an experimental multidisciplinary cooperation between the MPIWG and the Haus der Kulturen der Welt in Berlin.

Amongst her publications: *Costruzioni dello spaziotempo* (2006) and *Soggetti egemoni e saperi subalterni* (2012).

★ At the PMTS Master's Course, Bougleux teaches Local Communities and Eco-Museums.



Federica Burini

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An associate Professor in Geography at the University of Bergamo, Burini is a member of the CST-DiathesisLab at the University of Bergamo, and the most important Italian geographic associations (SGI, AGel).

She was a visiting scholar at the Spatial@UCSB Center for Spatial Studies at the University of California Santa Barbara in 2013 and at the Université d'Artois in 2017.

Her primary research interests are in the area of participatory processes and collaborative mapping in rural and urban contexts, in order to promote a territorial regeneration in a sustainable perspective. In particular, her research has focused on rural areas of Subsaharan Africa (especially Benin, Burkina Faso, and Niger) and on European rural and urban areas (especially the Lombardy Region in Italy).

Among her recent publications, the following may be mentioned here: *Partecipazione e governance territoriale. Dall'Europa all'Italia* (2013) and *Cartografia partecipativa. Mapping per la governance ambientale e urbana* (2016).

She provides the International and Study Advisory Service for the PGST / PMTS Master's Course.

★ At the PGST / PMTS Master's Course, Burini teaches Geography of the Environment and Tourism, Territorial Studies, Environment and Sustainable Tourism, Space Diversity and Intercultural Geography, and Territorial and Environment Studies.



Ana Cristina Carvalho

A visiting professor of Museums and Cultural Heritage at the University of São Paulo, Brasil, Carvalho is Vice-chair of the International Committee for Historic House Museums of the International Council of Museums (DEMIST-ICOM) and a board member of the Brazilian Committee of the International Council of Museums (ICOM-BR). She's involved in international and national research projects for museological heritage management and historic house museums.

Graduate in Economics, Master and PhD in Visual Arts from the School of Communications and Arts of the University of São Paulo (ECA-USP), postgraduate in Cultural Management and Tourism from the University of Barcelona. Director and Curator of the Artistic-Cultural Collection of the Governmental Palaces of the State of São Paulo.

Her research interests and main area studies are focused on cultural heritage preservation and museums, and the relationship between museums and tourism.

She has published several articles and books about museums and heritage, and has been presenting papers and lectures at international congresses, conferences and seminars.

★ At the PMTS Master's Course, Carvalho teaches History and Culture of Museums.



Roberta Garibaldi

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Senior Lecturer in Marketing and Marketing for Tourism at the University of Bergamo. Currently involved in Italian and international research projects for institutions, local administrations, and private enterprises. Her research interests include food tourism and new trends in cultural and eno-gastro tourism, the tourism labour market, and marketing strategies for museums.

Scientific coordinator of the international project European Region of Gastronomy for East Lombardy, she leads the Tourism Lab at the CST - Centro Studi sul Territorio "Lelio Pagani" at the University of Bergamo.

Member of the Società italiana di scienze del turismo (Sistur), AIEST e ATLAS.

★ At the PGST / PMTS Master's Course, Garibaldi teaches Business and Marketing, Tourism Industry Management, Tourism Industry, Tourism Management, and Tourism Services Management.



Stefano Ghislotti

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Senior Lecturer at the University of Bergamo.

PhD at the Université Lumière Lyon 2 (France)

Co-author with Stefano Rosso of *Vietnam e ritorno* (1996)

Co-author with Benvenuto Cuminetti of *Il cinema nella scrittura* (2000).

In 2003 he published *Riflessi interiori. Il film nella mente dello spettatore*.

In 2008 he published *Repetita iuvant. Mnemotecniche del film narrativo*.

Member of the SCSMI, Society for the Cognitive Studies of the Moving Image.

★ At the PGST / PMTS Master's Course, Ghislotti teaches Arts and Media Studies, Film Studies and Visual Communication, and Museums and Media Studies.



Werner Gronau

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Director of the Tourism&Transport Research Center at the University of Nicosia/Cyprus.

Professor for Tourism, Travel & Transport at the University of Stralsund/Germany.

He holds a German Degree in Human Geography from the Technical University of Munich and a PhD in Tourism Studies ("Leisure mobility and leisure style") from the University of Paderborn.

Member of the British Leisure Studies Association, the German Society of Tourism Research, and the Cyprus-based EuroMed Research Business Institute.

Reviewer for *Tourism Management*, *Leisure Studies* and *EuroMed Journal of Business*.

His research interests focus on sustainable Destination Development and Management.

★ At the PMTS Master's Course, Gronau teaches Sociology of Environment and territory, and Sociology of Tourism.



Andrew Holden

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Holden is Professor of Environment and Tourism and recent Director of the Institute for Tourism Research (INTOUR) at the University of Bedfordshire, England. He is a Fellow of the United Kingdom's Royal Geographical Society and Royal Society of Arts.

His research focuses on the interaction between human behaviour and the natural environment with a particular focus on sustainable development and environmental ethics.

He has written several academic texts including *Environment and Tourism*, *Tourism, Poverty and Development*, and *Tourism and the Social Sciences*, all published by Routledge. He has published over fifty academic articles and book chapters and is a member of several editorial boards of academic journals, including *Annals of Tourism Research*.

Holden has undertaken research and consultancy work in Indonesia, Nepal, Turkey, Russia and Cyprus, alongside the United Kingdom. He is an experienced doctoral supervisor and supervises research students working in the areas of poverty reduction, protected areas, climate change, sustainable development, ecotourism and environmental ethics.

★ At the PMTS Master's Course, Holden teaches Environment and Sustainable Tourism.



Peter Keller

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Professor of Tourism Management at the Faculty of Business and Economics, University of Lausanne, Switzerland.

President of the International Association of Scientific Experts in Tourism (AIEST).

Member of Strategic Group and Experts of the UN World Tourism Organization.

OECD Policy Advisor.

Member of the Executive Board of Directors at the Switzerland's National Tourism.

★ At the PMTS Master's Course, Keller teaches Tourism and Hospitality Business, Tourism Economics, and Tourism Services Management.



Andrea Macchiavelli

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Senior Lecturer in Tourism Economics at the University of Bergamo.

Former Director of the Centro Studi per il Turismo e l'Interpretazione del Territorio (CeSTIT) at the University of Bergamo.

Former Director of the EU-funded Master in Tourism Management and Cultural Mediation at the University of Bergamo.

Currently involved in Italian and international research projects for institutions, local administrations, and the private sector.

Member of the Association International d'Experts Scientifiques du Tourisme (AIEST).

Member of Scientific Board of the *Turistica* quarterly of tourism management.

Macchiavelli is an expert in Mountain Tourism.

★ At the PGST / PMTS Master's Course, Macchiavelli teaches Tourism and Hospitality Business, and Tourism Economics.



Stefania M. Maci

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Senior Lecturer in English Language at the University of Bergamo.

Member of the Research Centre on Languages for Specific Purposes (CERLIS).

Member of the British Association of Applied Linguistics (BAAL).

Member of the Associazione Italiana di Anglistica (AIA).

She's currently involved in Italian and international research projects, with particular regard to ESP and Tourism (promotional and specialised traits in English for tourism; the web language of tourism).

Amongst her publications, the following may be mentioned here: *The web-language of tourism* (2007), *Glocal Features of In-flight Magazines: when Local Becomes Global. An Explorative Study* (2012), and *The Language of Tourism* (2010).

★ At the PGST / PMTS Master's Course, Maci teaches English for Tourism.



Milos Nacic

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A cultural theorist, Nacic is engaged in teaching-assistant activities at the Faculty of Political Sciences in Belgrade, where he takes part in courses Theory of Culture (undergraduate level), Cultural Studies, Culture and Social Structure and Culture of Socialism and Postsocialism (MA level).

Co-founder and associate at the Center for Cultural Studies – University of Belgrade, Faculty of Political Sciences.

His main interests and areas of research are in heritage and tourism studies, urban anthropology and post-socialist transformation.

★ At the PGST / PMTS Master's Course, Nacic teaches Culture and Heritage, and Tourism Cultures.



Gloria Pastorino

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A professor of Italian and French at Fairleigh Dickinson University (NJ), Pastorino holds BA&MA degrees in modern languages from IULM University (Milan), an MA degree from the University of New Mexico, and MA and PhD degrees in Comparative Literature from Harvard University.

She's a member of several American literature associations (NEMLA, PAMLA, AATI, etc.) Her area studies include English, Italian, French, and World literature; drama (modern, contemporary, courses on Shakespeare); film, particularly Italian and French.

Pastorino's publications include several articles on Italian theatre, cinema and migration, Italian cinema, masculinity, and translations for American productions of plays by Dario Fo, Luigi Pirandello, Luigi Lo Cascio, Mariangela Gualtieri, Romeo Castellucci, Lella Costa e Juan Mayorga. She worked with Dario Fo, about whose stage language she is currently writing a book.

★ At the PGST / PMTS Master's Course, Pastorino teaches Film Studies and Visual Communication.



Roberto Peretta

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A graduate in Philosophy at the University of Milan, he's been a journalist and a travel writer since the late 1970s. His writings and books have been published by the Rough Guides, *Time Out*, Mondadori, Hoepli, Zanichelli, and the Touring Club of Italy (TCI). A content provider, website developer and data manager for cultural institutes and local administrations since the mid-1990s, he was a resident consultant on digital communication for the TCI – to which he keeps contributing – from 1999 to 2009. He has taught at the University of Bergamo since 2000, and the University of Trento since 2017. He lectures at the University of Genoa.

His contributions on travel technologies have been published by FrancoAngeli, Hoepli, McGraw-Hill, Springer, and the universities of Bologna, Genoa, Limoges, and Venice Ca' Foscari. He's a member of Ifitt (International Federation for Information Technology and Travel & Tourism).

★ At the PGST / PMTS Master's Course, Peretta teaches IT for Tourism Services, and has been in charge of the Course's digital workshops since they were established.



Domenico Perrotta

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Perrotta is an assistant professor in Sociology of cultural processes at the University of Bergamo, where he teaches courses on Intercultural Communication and Sociology of Multiculturalism. He is a co-editor of *Etnografia e ricerca qualitativa / Ethnography and Qualitative Research*, a journal published by Il Mulino.

Over the last years, Perrotta's major research interests have concerned migrant labour in agriculture and the transformations of agri-food supply chains in Italy and Southern Europe, the Italian "Southern Question", and ethnographic methodologies.

His recent publications include the collective volume *Agriculture and Migration. Mobility and Change in the Mediterranean Area* (London, Routledge, 2016), co-edited with Alessandro Corrado and Carlos De Castro.

★ At the PMTS Master's Course, Perrotta teaches Sociology of tourism in local development.



Raffaella Pulejo

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A professor of Arts at the University of Bergamo, Pulejo teaches Contemporary Art History and Methodology and Theory of Art History at the Brera Academy, Milan, where she's the didactic coordinator of the graduate course of Visual Cultures and Curatorial Practice.

She directed the Graduate School of Visual Cultures and Curatorial Practice at the Brera Academy from 2009 to 2016, and was a member of the CNAM-MIUR (Consiglio Nazionale Alta Formazione Artistica e Musicale-Ministero Italiano dell'Università e della Ricerca Scientifica) from 2008 to 2013.

Pulejo contributes to the *Nuova Meta. Parole & Immagini* magazine.

Her fields of study, teaching and publications include contemporary arts and criticism of the Western world, methodology and theory of art history, history of artistic institutions, 17th-century Italian and French art history and criticism.

★ At the PMTS Master's Course, Pulejo teaches Museum Resources.



Stephanie Pyne

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PhD, Geography with specialization in Political Economy at Carleton University, Ottawa, Canada.

She is member of the Geomatics and Cartographic Research Centre at Carleton University, directed by Prof. Fraser Taylor, where she was responsible for creating the Treaties Module of the pilot *Living* Cybercartographic Atlas for Indigenous Perspectives and Knowledge for the Great Lakes-St. Lawrence Region, which was launched in May 2008. Her doctoral research was built on this initial work and involved the creation of the Lake Huron Treaty Atlas: an online, interactive, multimedia (cybercartographic) atlas intended to shed light on the many dimensions of treaty relationships. It combines many interests, reflects a critical perspective and seeks to contribute to enhanced intercultural understanding and awareness.

Her current work as a Social Sciences and Humanities Research post-doctoral research fellow at the University of Manitoba focuses on collaborative approaches to further developing the Residential Schools component of the Lake Huron Treaty Atlas. Amongst her publications, she wrote several articles on International Journals as *Cartographica*, *Geomatica*, *International Journal of Digital Earth*, and *International Journal of Cartography*.

★ At the PMTS Master's Course, Pyne teaches Space diversity and Intercultural Geography, Intercultural Geography, and Territorial and Environment Studies.



Greg Richards

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Professor of Placemaking and Events at NHTV Breda University of Applied Sciences and Professor of Leisure Studies at the University of Tilburg in The Netherlands.

He's also President of the International Institute for Gastronomy, Culture, Arts and Tourism (IGCAT).

He has worked on projects for numerous national governments, national tourism organisations and municipalities, and he has extensive experience in tourism research and education, with previous posts at London Metropolitan University (UK), Universitat Roviria I Virgili, Tarragona (Spain) and the University of the West of England (Bristol, UK).

Among his publications, the following may be mentioned here: *Cultural Tourism in Europe* (1996), *Cultural Attractions and European Tourism* (2001), *Tourism and Gastronomy* (2002), *The Global Nomad: Backpacker Travel in Theory and Practice* (2004), *Cultural Tourism – Global and Local Perspectives* (2007), *Tourism, Creativity and Development* (2007), *Eventful Cities: Cultural Management and Urban Regeneration* (2010), *Cultural Tourism Research Methods* (2010), and *Exploring the Social Impact of Events* (2013).

★ At the PMTS Master's Course, Richards teaches Business and marketing, Tourism industry, and Tourism Management.



Gianluca Rossoni

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Professor of Tourism Legislation at the University of Bergamo.

Tourism Senior Legal Expert for the EU-funded project in Bosnia Herzegovina.

Tourism Legal Expert for General Pan-Hellenic Federation of Tourism Enterprises, Greece.

Legal Advice on the EU Passenger Transportation Legal Framework.

Board Member of the international Forum of Travel and Tourism Advocates.

Board Member of the *Rivista italiana di diritto del turismo*, published by FrancoAngeli.

Member of the Lawyer Bar Association in Padua, Italy.

Legal Advisor for Xena, Eurodesk, and several distinct cultural associations in Padua, Italy.

★ At the PGST Master's Course, Rossoni teaches Legislazione del turismo.



Mario Salomone

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Environmental sociologist at the University of Bergamo.

Member of the: International Sociological Association (ISA, RC 24 and RC26); European Sociological Association (ESA); Associazione Italiana di Sociologia (AIS) – Sezione Territorio; Associazione Italiana per gli studi sulla Qualità della Vita (AIQUAV); MAHB (Millennium Alliance for Humanity and the Biosphere, Stanford University); Founding member of International Environmental Communication Association (IECA)

Editor of the Italian monthly review *.eco* and of the *Culture della sostenibilità* international scientific journal. His research interests include local development, sustainability, green economy, education, food, patterns of sustainable consumption and production, Ecomuseums, social and cooperative economy, social networks, rural and urban sociology from the sustainability angle.

★ At the PGST Master's Course, Salomone teaches Turismo e sviluppo locale.



Lucy von Weber

Von Weber specialises in strategic, digital marketing for tourism. Her recent background is as a senior lecturer in Swansea University (2016) where she also curated and coordinated large-scale events relating to the use of “big data” in tourism; also as a senior tourism executive for regional, city and county destination organisations in Wales. The latter involved responsibility for strategic and tactical marketing initiatives and campaigns.

She is a consultant lecturer, trainer and author for the Welsh Government's Digital Marketing programme and is a Strategic Marketing Advisor for Welsh Government's Accelerated Growth Programme (AGP).

- MSc (with distinction) in Digital Marketing Communications
- Postgraduate Tourism Management and Research Methodology Diploma and twenty years experience of marketing and managing tourism destinations
- Senior lecturer post at Swansea University (Wales, UK-2016)
- Consultant trainer and author for Welsh Government Digital Marketing programme
- Speaker on tourism marketing/digital communications for public and private sector in UK and internationally
- Member of The Tourism Society

★ At the PMTS Master's Course, von Weber teaches Marketing Management.

THE MASTER'S DEGREES TUTORS



Sara Belotti

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PhD in Geography of Development, her studies focus on environmental conservation, sustainable tourism and cultural heritage, with particular attention to the knowledge and skills of local communities to promote their socio-economic development.

Her research has focused particularly on the rural contexts of lusophone Africa and the Italian mountain areas, always using cartography to represent results through 2d, 3d and anamorphic maps as well as through the creation of interactive mapping systems on-line.

★ At the PGST / PMTS Master's Course, Belotti collaborates as a tutor for Educational Labs and Seminars dedicated to infographic.



Lorenzo Canova

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A sociologist, he's been a member of the Association International d'Experts Scientifiques du Tourisme (AIEST) since 1993, and of the Società italiana di scienze del turismo (Sistur) since 2010.

He's been teaching in Master Courses related to Tourism Planning in several universities (Roma, Milano, Cosenza, Camerino, Catania), and regularly presents papers at Italian and international conferences.

Canova is among the founders and Presidents of ACTA, a Milan-based association specialising in sustainable tourism planning.

He's been working on experimental programs with a number of DGs of the European Commission, and the past Vice-President (now senior adviser) of ECOTRANS, a European network promoting research and good practices in sustainable tourism.

Since 1998 he has cooperated as an external expert with the Dipartimento per lo Sviluppo e Coesione Economica of the Italian Ministero dello Sviluppo Economico, committed on projects of local development, tourism, culture, environment and integrated territory planning; he coordinates the Segreteria Tecnica of the "Sensi Contemporanei" program, being scientific responsible of the concept and monitoring of audio-visual products, visual arts, design, local development and tourism.

★ Canova has been in charge of the PGST / PMTS Master's Course workshops on Methodology and Tourism Planning since 2005. He lectured here in Sociology of Tourism in Local Development till 2014.



Ettore Castagna

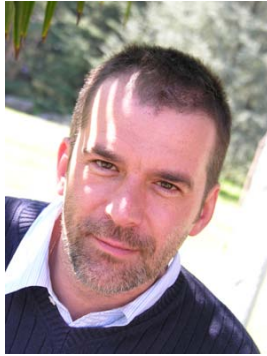
castagnaettore@gmail.com

An anthropologist, he has particularly studied the relationship between local communities and their identities, coming into terms with visual anthropology and the music world as well as eco-museums, and taking active part in some European LEADER projects.

Anthropology of tourism having been at the center of his interests since the mid-1990s, he has researched on the impact of tourism on local communities in Mediterranean areas like the Balearic Islands, Calabria, Lombardy, Macedonia, Mount Athos, and Turkey.

He has contributed a number of articles, documentaries, and media products. His essays have been published by Rubbettino and Guaraldi, among others.

★ Castagna repeatedly lectured at the PGST / PMTS Master's Course, and has been in charge of the workshops on Anthropology since they were established.



Davide Del Bello

davide.del-bello@unibg.it

Del Bello is a senior researcher in English Literature and tenured assistant professor of English at the University of Bergamo. He received his PhD in English and Rhetoric from Northern Illinois University, USA, and has written essays on Renaissance literature (Shakespeare, Elizabeth I), literary criticism (Derrida, Vico, Eco), and on cultural issues of American Puritanism (Anne Hutchinson). He's also interested in rhetorical aspects of socio-cultural studies (Michel de Certeau, Kenneth Burke).

In 2007 he published a monograph on etymology and allegory entitled *Forgotten Paths: Etymology and the Allegorical Mindset for the Catholic University of America Press*.



Andrea Pozzi

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Fellow researcher at Department of Foreign Languages, Literatures and Cultures of the University of Bergamo and PhD student at the University of Balearic Island (Spain).

His research interests include food tourism, cultural tourism and regional development. He is member of Aiest (Association Internationale d'Experts Scientifiques du Tourisme) and Sistor (Associazione italiana di scienze del turismo).

Previously he worked as a project manager in EU co-funded projects in regional bodies.



Elena Viani

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Research Fellow at the University of Bergamo for the topics related to food and wine tourism and trends in tourism demand.

Viani developed research activities about sustainable tourism planning, local development, sustainable social development, cultural activities for the DPS - Department of Development and Economic Cohesion of the Italian Ministry of Economic Development. She has cooperated with other partners for studies and projects related to local tourism development, tourism demand, and tourism routes: last of them, East Lombardy-European Region of Gastronomy 2017.

After a Master in EU-project management (2015), she's member of the European Register of EU- Project Designers and Managers and she designs and develops EU projects.

★ At the PMTS Master Course, Viani has been tutor for workshops about "Research in tourism" and methodology to develop a master thesis, aimed at providing students with knowledge about research in tourism sector and organization of practical activities and field research

THE MASTER'S DEGREE'S FORMER PROFESSORS



Emanuela Casti

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Professor of Geography at the University of Bergamo.

Former Coordinator of the Master's Degree in Progettazione e gestione dei sistemi turistici, PGST.

Founder of the International Master's Degree in Planning and Management of Tourism Systems, PMTS.

In charge with the institutional relations for the PGST and the PMTS Master's Degrees. Member of the Board of Directors of the Committee supporting the candidacy of Bergamo as European Capital of Culture 2019.

Director of the Laboratorio Cartografico Diathesis (a member of the Eidolon International Cartographic Network) at the University of Bergamo.

Coordinator of Italian and international research projects (PRIN-MIUR; UE; IUCN; Unesco; Cooperazione Italiana).

Director of the "Atlanti" series for the Bergamo University Press.

Director of the "Autrement dit – Le discours cartographique" series for L'Harmattan, Paris.

Member of the most important Italian and international geographic and cartographic associations: SGI, AGel, AIC, UGI, ICA.

★ At the PGST Master's Course, Casti taught Discipline del territorio, and Tecnologie cartografiche per il turismo.



Francesca Forno

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Assistant Professor of Sociology at the University of Bergamo.

PhD in Politics at the Strathclyde University, UK.

Co-director and co-founder of the CORES LAB at the University of Bergamo, a research group on Consumption, Networks and Practices of Sustainable Economies.

Associate Editor of *Partecipazione e Conflitto*, the first Italian-International academic journal specializing in social and political participation.

Her area studies include Collaborative Consumption, Sharing Economy, New Forms of Collective Action and Citizens' Participation, Alternative and P2P Tourism.

She has published on citizen participation and new forms of community actions, researched on political consumerism and collaborative consumption, and recently co-edited a special issue of the *Journal of Consumer Culture* on "Consumerist Culture and Social Movements".

With Roberta Garibaldi, she has conducted a pioneer research on collaborative consumption in tourism, analysing the growing phenomenon of House Swapping.

★ At the PMTS Master's Course, Forno taught Sociology of Environment and Territory, and Sociology of Tourism in Local Development.



Rosanna Pavoni

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An Art Historian, she has designed museum and cultural projects for nearly three decades. She pioneered contemporary house museum communication and management by devising the Museo Bagatti Valsecchi in Milano in 1994. She served there as the Director till 2002.

She was elected Secretary of the International Committee of Historic House Museums (Demhist/ICOM, a committee of the International Council of Museums) in 1999, and became its President in 2002. In the following years, she was in a position to contribute defining the identity and mission of house museums worldwide.

Her consultancy skills in exhibition planning, cultural revamping of destinations as well as institutions – including the Museo Adriano Bernareggi in Bergamo, the Fondazione Studio Vico Magistretti in Milano, and the CaseMuseoItalia network – are widely appreciated.

★ At the PGST Master's Course, Pavoni taught Museo e territori.



Giuseppe Psaila

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Senior Researcher at the Department of Engineering, University of Bergamo.
He's got a Degree in Electronic Engineering at the Politecnico di Milano in 1993.
On June 30, 1998, he has obtained a PhD Degree in *Ingegneria Informatica e dei Sistemi* at the Department of Electronics and Information from the Politecnico di Torino.
From November 1997 to October 2000 he was Research Assistant at the Department of Electronics and Information from the Politecnico di Milano.
Since November 2000 he's been an Aggregate Professor at the University of Bergamo.
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