



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

Department
of Foreign Languages,
Literatures and Cultures

*An initiative of the master's degree program in
Planning and Management of Tourism Systems*



PMTS - TOURISM THINK TANK

Academic year 2026/2027

HERITAGE AND TOURISM FOR ALL

CULTURAL AND SPORTS EVENTS FOR ALL



Educational Objective:

The Tourism Think Tank is a 3-credit activity aimed at encouraging in students a critical attitude for analyzing the complexity of tourism, focusing on particular case studies and their responsible and critical management for the development of sustainable territorial ecosystems. In the academic year 2026-2027, it is planned to continue an in-depth study of the importance of analyzing cultural heritage, its promotion for tourism during cultural and sports events, respecting the principles of the Faro Convention, i.e. a heritage for all, through a series of activities involving different institutions at different scales.

Activities:

- introductory seminars on theoretical and methodological aspects related to a critical approach to tangible and intangible heritage, tourism and accessibility.
- meetings with stakeholders, to understand the critical issues and potentials of the enhancement of tangible and intangible heritage also considering governance useful for the implementation of a strategic plan aimed at ensuring the accessibility of heritage, both tangible and intangible.
- field trips to visit different UNESCO sites to understand tangible and intangible heritage and the challenges they are facing in becoming accessible.
- group work organized independently by students.
- presentations of the results of the students' work.



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PROGRAMME

October 21 st 12pm – 2pm	Università degli studi di Bergamo <i>Institutional greetings and introduction to the project</i> Bergamo: international lab for the analysis of accessible cultural and sports events enhancing material and immaterial heritage Federica Burini, University of Bergamo <i>The challenge-based Think Tank: discussion with Manageritalia Heritage Lab and Parco Adda Nord</i> <i>Conclusions and perspectives with PMTS Teaching Staff</i>
October 22 st 8am–6pm	Scalve Valley in the Orobic mountains of Bergamo <i>Fieldtrip organized along Dezzo River and Via Decia for accessible tourism in collaboration with the project “Montagna che accoglie”</i> With the participation of prof. Andrea Del Bello, Università degli studi di Bergamo
November 11 th 8am–6pm	Parco Adda Nord and Crespi d’Adda Unesco Site <i>Fieldtrip organized in collaboration with Manageritalia Heritage Lab, Crespi d’Adda Unesco Site, River Adda Nord Park and “Tavolo del turismo accessibile” with Associazione Disabili Bergamaschi</i> With the participation of prof. Stefano Morosini, prof. Richard Aquino, Canterbury University New Zealand and prof. Andrea Del Bello, Università degli studi di Bergamo
November 18 th 12pm – 2pm	Università degli studi di Bergamo <i>Accessible cultural and sports events for responsible tourism</i> With the participation of prof. Andrea Pozzi, University of Bergamo <i>Project Work with tutor</i>
November 25 th 12:00–15:00pm	Università degli studi di Bergamo <i>Bauhaus4EU initiative Student-Led Course</i> <i>Living Lab with DMO Rethinking Destinations: Sustainable Governance, Territorial Resilience, and the Future of Place Management</i>
December 2nd 12pm – 2pm	Università degli studi di Bergamo <i>Accessible sport and cultural events for responsible tourism</i> Federica Burini, Alice Bassanesi, University of Bergamo, Gloria Cornolti, Province of Bergamo, Adriana Danelli, Associazione Disabili Bergamaschi ADB <i>The Management Plan for the site “Venetian defense works between the 16th and 17th centuries: State from Land - State from West Sea”</i> - Claudio Cecchinelli, Municipality of Bergamo <i>The case of Sportumanza: a sport and cultural event for Bergamo Mountains</i> Roberta Valsecchi, PhD University of Bergamo



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December 9th 12pm – 2pm	Università degli studi di Bergamo <i>Sport, rights and non discrimination</i> <i>Prof. Cinzia Peraro with Stefano Bastianon and Corrado Del Bò</i> <i>Project Work session with tutor for the revision of projects</i>
December 16 th 12:30pm – 2:30pm	<i>Christmas Event</i> – <i>Presentation of activity results to students and faculty of PMTS course</i>
February 17 th 3pm – 5pm	Università degli studi di Bergamo <i>Prof. Marta Soligo and Marta Pantalone</i> <i>Project Work session with tutor for the revision of projects</i>
February 24 th 12pm – 2pm	<i>Intervento di docente PMTS</i> <i>Project Work session with tutor for the revision of projects</i>
Spring 2027	<i>FINAL EVENT to be organized with stakeholders</i>