



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

Department
of Foreign Languages,
Literatures and Cultures

An initiative of the master's degree program in
Planning and Management of Tourism Systems



PMTS - TOURISM THINK TANK

Academic year 2025/2026

HERITAGE AND TOURISM FOR ALL



Educational Objective:

The Tourism Think Tank is a 3-credit activity aimed at encouraging in students a critical attitude for analyzing the complexity of tourism, focusing on particular case studies and their responsible and critical management for the development of sustainable territorial ecosystems. In the academic year 2025-2026, it is planned to continue an in-depth study of the importance of analyzing cultural heritage and its promotion for tourism, respecting the principles of the Faro Convention, i.e. a heritage for all, through a series of activities involving different institutions at different scales.

Activities:

- introductory seminars on theoretical and methodological aspects related to a critical approach to tangible and intangible heritage, tourism and accessibility.
- meetings with stakeholders, to understand the critical issues and potentials of the enhancement of tangible and intangible heritage also considering governance useful for the implementation of a strategic plan aimed at ensuring the accessibility of heritage, both tangible and intangible.
- field trips to visit different UNESCO sites to understand tangible and intangible heritage and the challenges they are facing in becoming accessible.
- group work organized independently by students.
- presentations of the results of the students' work.



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PROGRAMME

October 1st 12pm – 2pm Aula 7, Salvecchio	<i>Institutional greetings and introduction to the project</i> Cinzia Spinzi, University of Bergamo <i>Bergamo: international laboratory for the analysis of tangible and intangible heritage for multi-level tourism governance</i> Federica Burini, University of Bergamo <i>“Tavolo del turismo accessibile e inclusivo”: a strategy of the Province of Bergamo</i> Gloria Cornolti, Provincia di Bergamo <i>Conclusions and perspectives – Discussion with PMTS course lecturers</i> <i>Project Work with tutor – organization of groups</i>
October 16th 4pm – 6pm Aula 5, Salvecchio	<i>Accessible tourism in the Balearic Islands</i> Andrea Pozzi, University of Bergamo <i>Accessible Tourism and seescapes</i> Elena Bougleux, University of Bergamo <i>Project Work with tutor</i>
October 22nd 12pm – 2pm Aula 1, Rosate	<i>The Management Plan for the site “Venetian defense works between the 16th and 17th centuries: State from Land - State from West Sea”</i> Claudio Cecchinelli, Municipality of Bergamo <i>Heritage and accessibility: the case of museums with a visit to Sant’Andrea’s church</i> Cinzia Spinzi, University of Bergamo <i>Conclusions and perspectives – Discussion with PMTS course lecturers</i>
November 12th 12pm – 3pm	<i>Fieldtrip organized in collaboration with “Tavolo del turismo accessibile” with Associazione Disabili Bergamaschi</i>
November 26th 2pm – 5pm Aula 7, Salvecchio	<i>Project Work with tutor</i>
December 10th 12pm – 2pm Aula 1, Rosate	<i>The Enhancement of Cultural Heritage in a protected area as a sustainable and accessible tourism strategy. The case study of Stelvio National Park</i> Stefano Morosini, University of Bergamo <i>Project Work with tutor</i>
December 15th 12pm – 2pm	<i>Online Project Work session with tutor for the revision of projects</i>
December 17th 12pm – 2pm Aula 10, Salvecchio	<i>Christmas Event</i> – Presentation of activity results to students and faculty of PMTS course