

LM - 49 Study Plan
Planning and Management of Tourism Systems (PMTS)
Track 1 - GLOBAL ISSUES IN TOURISM MANAGEMENT (100)

| TEACHING ACTIVITY | N. EXAM | ACTIVITY CODE | DENOMINATION | CFU | TEACHING UNITS | SECTORS | NOTES | SEMESTERS | TEACHING STAFF |
|---|---------|---------------|---|-----------|--|-----------|-----------------------------|--------------------------|---|
| | | | | | | | | (1°, 2°) Sottoperiodi | |
| CARATTERIZZANTE (Discipline del territorio) | 1 | 44160-ENG | TERRITORIAL AND ENVIRONMENT STUDIES | 12 | Environment and sustainable tourism - cod. 44160-MOD1 (6) | M-GGR/02 | 2 modules / 1 exam BURINI | 1° semester | Prof. Filippo Menga (12) + Prof. Andrew Holden (UK) (24) |
| | | | | | Space diversity and intercultural geography cod. 44160-MOD2 (6) | M-GGR/01 | | | |
| AFFINE (studi culturali) | 2 | 44155-ENG | CULTURAL STUDIES AND TOURISM HERITAGE | 12 | Tourism Cultures - cod. 44155-MOD1 (6) | L-LIN/10 | 2 modules/ 1 exam DEL BELLO | 1° and 2° semester | Prof. Davide Del Bello (24) + prof. Nicic (12) |
| | | | | | Heritage Studies and ICT - cod. 44155 - MOD2 (6) | M-STO/04 | | | |
| | | 44166-ENG | ENVIRONMENTAL AND CULTURAL HERITAGE FOR TOURISM | | Tourism Cultures - cod. 44155-MOD1 (6) | L-LIN/10 | 2 modules/ 1 exam DEL BELLO | 1° and 2° semester | Prof. Davide Del Bello (24) + prof. Nicic (12) |
| | | | | | Environmental Heritage for Tourism- cod. 44158 - MOD2 (6cfu) | M-STO/04 | | | |
| CARATTERIZZANTE (Lingue) | 3 | 44157-ENG | ENGLISH FOR TOURISM | 6 | English for tourism - cod. 44157-ENG (6) | L-LIN/12 | 1 module / 1 exam | 1° semester | Prof. Cinzia Spinzi (36) |
| CARATTERIZZANTE (Discipline storiche, delle arti e | 4 | 44154-MOD1 | FILM STUDIES AND VISUAL | 9 | Film studies and visual communication - cod. 44154-MOD1 (9cfu) | L-ART/06 | 1 module/ 1 exam | 1° semester | Prof. Giuseppe Previtali (34) + Gloria Pastorino (USA) (20) |
| | | 44154-MOD2 | ARTS AND MUSEUM RESOURCES | | Arts and Museum Resources - cod. 44154 - MOD2 | L-ART/04 | | 2nd semester | Prof. Gemma Tully (UK) (30) + Prof. Raffaella Pulejo (24) |
| AFFINE (discipline economiche) | 5 | 44156-ENG | ECONOMICS FOR TOURISM DESTINATION | 6 | Economics of Tourism Destinations 44156-ENG (6) | SECS-P/06 | 1 module/ 1 exam | 1st semester | Prof. Andrea Macchiavelli (24) + prof. Vicente Ramos Mir, Universidad de las Islas Baleares (UIB) (12) |
| CARATTERIZZANTE (Discipline economiche e gestionali) | 6 | 44161-ENG | TOURISM MANAGEMENT AND MARKETING | 12 | Tourism industry - cod. 44161-MOD1 (6) | SECS-P/08 | 2 modules / 1 exam | 2nd semester | Prof. Roberta Garibaldi (20) + Greg Richards (16) (NL) |
| | | | | | Tourism and social media marketing - cod. 44161-MOD2 (6) | SECS-P/08 | | | Prof. Roberta Garibaldi (20) + Prof. Angel Herrero (16) (ES) |
| IDONEITA' | / | 44159-ENG | IT FOR TOURISM SERVICES | 3 | IT For Tourism Services - cod. 44159-ENG (3) | INF/01 | Idoneità informatica | 1° semester | Prof. Nicola Cortesi (18) |
| Altre conoscenze utili per l'iscrizione | / | 44162-ENG | TOURISM THINK TANK | 3 | Students' working groups facilitated by a tutor organised around a topic chosen by the Teaching Staff every year (3) | / | / | 1st and 2nd semester | Contratto (18) |
| TOTAL CFU I YEAR | | | | 63 | | | | | |

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|------------------------------------|----------|---------------|-------------------------------------|-----------|---|-----------|-------------------|---|--|
| | | | | | | | | | |
| AFFINE (discipline economiche) | 7 | 44163-ENG | TOURISM HOSPITALITY ECONOMICS | 12 | Tourism and hospitality economics (6) - cod. 44153-ENG | SECS-P/08 | 2 modules/ 1 exam | 1st and 2nd semester | Prof. Andrea Pozzi (20) + Prof. Peter Keller (Svizzera) (16) |
| | | | | | Economics of Tourism Networks and Services - cod. 44150-MOD2 (6) | SECS-P/06 | | | RTT SECS-P/06 dip di SE (36 ore imp) |
| CARATTERIZZANTE (scienze sociali) | 8 | 44144-ENG | TOURISM PRACTICES AND SOCIETY | 12 | Global tourism and local development cod 44144-MOD2 (6cfu) (6) | SPS/10 | 2 modules/ 1 exam | 1st and 2nd semester | Prof. Marta Pantalone (16) + Werner Gronau (D) (20) |
| | | | | | Tourism and Legal Studies cod.44145-EN2 (6) | IUS/14 | | | Prof. Cinzia Peraro (24) + Prof. Symon Taylor (12) |
| CARATTERIZZANTE (Lingue straniere) | 9 | 57071-MOD1 | LANGUAGE AND CROSS-CULTURAL STUDIES | 6 | Lingua francese LM I A cod. 57071-MOD1 (mutua la LMCCI - cod. 28067-MOD1) | L-LIN/04 | 1 module / 1 exam | III e IV | Prof. Maldussi |
| | | 57072-MOD1 | | | Lingua spagnola LM I A cod. 57072-MOD1 (mutua da LMCCI - cod. 28071-MOD1) | L-LIN/07 | | III e IV | Prof. Garofalo |
| | | 44149-ENG | | | English for Tourism Advanced - cod. 44149-ENG | L-LIN/12 | | III e IV | Prof. Stefania Maci |
| | | 57074-MOD1 | | | Lingua tedesca LM I A cod. 57074-MOD1 (mutua da LMCC - cod. 28072I) | L-LIN/14 | | III e IV | Heller |
| ALTRE ATTIVITA' (A scelta) | 10 | | OPTIONAL | 12 | FREE CHOICES | / | FREE CHOICE | | |
| ALTRE ATTIVITA' | / | 44105 | Traineeship/Workshop | 9 | Traineeship (6cfu of traineeship corresponding to 150 hours) | / | | The Erasmus mobility traineeship is worth 9 cfu. Students can receive extra credits (up to 20 cfu) to be inserted in their Career Student Card. | |
| | | 44127 | | | Workshop (3cfu) | / | | | |
| PER LA PROVA FINALE | / | 44135-ENG | Final dissertation | 6 | Final dissertation | / | | Specific Seminars activities are preliminary to the admission to the final dissertation, that must be approved by the President of the Course. | |
| TOTAL CFU II YEAR | | | | 57 | | | | | |

TOTAL CFU II YEAR 120 cfu