

**LM - 49 Study Plan**  
**Planning and Management of Tourism Systems (PMTS) a.y. 2024-2025**

**Track 2 - ENVIRONMENTAL AND DIGITAL STRATEGIES FOR SUSTAINABLE TOURISM (200)**

TEACHING ACTIVITY	N. EXAMS	ACTIVITY CODE	DENOMINATION	CFU	TEACHING UNITIES	SECTORS	NOTES	SEMESTERS	TEACHING STAFF
								(1°, 2°) Sottoperiodi (I, II, III, IV)	
CARATTERIZZANTE (Discipline del territorio)	1	44167-ENG	Mobilities and environment studies	12	Environment and sustainable tourism - cod. 44160-MOD1(6)	M-GGR/02	2 modules / 1 exam BURINI	1° semester	Prof. Filippo Menga (12) + Prof. Andrew Holden (UK) (24)
					Mobilities and inclusive accessibility for Heritage - cod. 44167-E2(NUOVA ATTIVAZIONE)	M-GGR/01			
AFFINE (studi culturali)	2	44155-ENG	CULTURAL STUDIES AND TOURISM HERITAGE	12	Tourism Cultures - cod. 44155-MOD1(6)	L-LIN/10	2 modules/ 1 exam DEL BELLO	1° and 2° semester	Prof. Davide Del Bello (24) + prof. Nicie (12)
		44166-ENG	ENVIRONMENTAL AND CULTURAL HERITAGE FOR TOURISM		Tourism Cultures - cod. 44155-MOD1(6)	L-LIN/10			
CARATTERIZZANTE (Lingua straniera)	3	44157-ENG	ENGLISH FOR TOURISM	6	English for tourism - cod. 44157-ENG(6)	L-LIN/12	1 module / 1 exam MACI	1° semester	Prof. Cinzia Spinzi (36)
CARATTERIZZANTE (Discipline storiche, delle arti e dello spettacolo)	4	44154-MOD1	FILM STUDIES AND VISUAL COMMUNICATION	9	Film studies and visual communication cod. 44154-MOD1(9cfu)	L-ART/06	1 module/ 1 exam	1° semester	Prof. Giuseppe Previtali (34) + Gloria Pastorino (USA) (20)
		44154-MOD2	ARTS AND MUSEUM RESOURCES		Arts and Museum Resources - cod. 44154 - MOD2	L-ART/04		2nd semester	
AFFINE (discipline economiche)	5	44156-ENG	ECONOMICS FOR TOURISM DESTINATION	6	Economics of Tourism Destinations 44156-ENG (6)	SECS-P/06	1 module/ 1 exam	1st semester	Prof. Andrea Macchiavelli (24) + prof. Vicente Ramos Mir, Universidad de las Islas Baleares (UIB) (12)
CARATTERIZZANTE (Discipline economiche e gestionali)	6	44161-ENG	TOURISM MANAGEMENT AND MARKETING	12	Tourism industry - cod. 44161-MOD1(6)	SECS-P/08	2 modules / 1 exam	2nd semester	Prof. Roberta Garibaldi (20) + Greg Richards (16) (NL) Prof. Roberta Garibaldi (20) + Prof. Angel Herrero (16) (ES)
					Tourism and social media marketing-cod. 44161-MOD2 (6)	SECS-P/08			
IDONEITA'	/	44159-ENG	IT FOR TOURISM SERVICES	3	IT For Tourism Services - cod. 44159-ENG (3)	INF/01	Idoneità informatica	1° semester	Prof. Nicola Cortesi (18)
Altre conoscenze utili per l'inserimento nel mondo del lavoro	/	44162-ENG	TOURISM THINK TANK	3	Students' working groups facilitated by a tutor organised around a topic chosen by the Teaching Staff every year (3)	/	/	1st and 2nd semester	Contratto (18)
<b>TOTAL CFU I YEAR</b>				<b>63</b>					

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TEACHING ACTIVITY	N. EXAMS	ACTIVITY CODE	DENOMINATION	CFU	TEACHING UNITIES	SECTORS	NOTES	SEMESTERS	TEACHING STAFF	
								(1°, 2°) Sottoperiodi (I, II, III, IV)		
AFFINE (discipline antropo-socio-geografiche)	7	44164-ENG	ENVIRONMENTAL ISSUES FOR GREEN TOURISM DEVELOPMENT	12	Green cultures for tourism governance cod. 44152-MOD1(9cfu)	M-DEA/01	2 modules/1 exam	2nd semester	Prof. Elena Bougleux (36) + Paolo Favero (18)	
CARATTERIZZANTE (scienze sociali)					Natural Heritage and tourism sustainability (3cfu) - cod. 44164-MOD2	SPS/10		1° semester		Prof. NUOVO VISITING (18)
CARATTERIZZANTE (scienze sociali)	8	44165-ENG	DIGITAL STRATEGIES FOR SUSTAINABLE TOURISM	12	Information and Communication for Sustainable Tourism (6 cfu) cod. 44165-MOD1	SPS/10	1 exam	2nd semester	Prof. Marta Pantalone (18) + Prof. Marta Soligo (USA) (18)	
AFFINE (discipline antropo-socio-geografiche)					Geotracking and webmapping for tourism (6 cfu) COD. 44165-MOD2	M-GGR/02		2 modules/1 exam		Prof. Federica Burini (12 ore IMP+ 9 ore ARE INT) + Mathis Stock (Switzerland) (15 ore)
CARATTERIZZANTE (Lingue straniere)	9	57071-MOD1	LANGUAGE AND CROSS-CULTURAL STUDIES	6	Lingua francese LM I A cod. 57071-MOD1 (mutua LMCCI - cod. 28067-MOD1)	L-LIN/04	1 module / 1 exam	III e IV	Prof. Maldusi	
		57072-MOD1			Lingua spagnolo LM I A cod. 57072-MOD1 (mutua da LMCCI)	L-LIN/07		III e IV		Prof. Garofalo
		92075			Cross cultural communication - cod. 92075	L-LIN/12		1st semester		Prof. Spinzi
		57074-MOD1			Lingua tedesca LM I A cod. 57074-MOD1 (mutua da LMCCI)	L-LIN/14		III e IV		Heller
ALTRE ATTIVITA' (A scelta dello studente)	10		OPTIONAL	12	FREE CHOICES (1 or more exams)	/	FREE CHOICE			
ALTRE ATTIVITA'	/	44105	Traineeship + Workshop	9	Traineeship (6cfu of traineeship correspond to 150 hours)	/		The Erasmus mobility traineeship is worth 12 cfu. Students can receive extra credits (up to 20 cfu) to be inserted in their Career Student Card.		
ALTRE ATTIVITA'	/	44127	Workshops (3cfu)	9	Workshops (3cfu)	/				
PER LA PROVA FINALE	/	44135-ENG	Final dissertation	6	Final dissertation	/		Specific Seminarial activities are preliminary to the admission to the final dissertation, that must be approved by the President of the Course.		
<b>TOTAL CFU I YEAR</b>				<b>57</b>						
<b>TOTAL CFU II YEAR 120 cfu</b>										