Erasmus+

BIP - Blended Intensive Programme

Université Lumière Lyon 2

Università degli Studi di Bergamo

Dalarna University

CEMA

Co-planning European Metropolises in the Age of the Anthropocene

October - December 2024

PRESENTATION OF THE INITIATIVE

The **BIP CEMA is a programme organised within the Eramsus+ framework, with a blended format** (virtual sessions and physical mobility) including academics from at three member-universities (University of Bergamo, Université Lumière Lyon2 and Dalarna University) to ensure transnational participation.

The programme is shared by **5 Master's Degree** of the three universities:

University of Bergamo

- LM PMTS - *Planning and Management of Tourism Systems*
- LM GEOU - *Geourbanistica*

Université Lumière Lyon2

- M2 - *Master en Tourisme*
- M2 - *Master Villes et environnements urbains*

Dalarna University

- Master in *Tourism Destination Development*

The BIP involves 9 students from the University of Bergamo who travel to France in order to participate in the BIP programme. There are **6 professors involved** from the three universities and they have adopted a transdisciplinary approach, as they teach in different courses and belong to different disciplines. Then, **2 research collaborators** of Imago Mundi Lab at the University of Bergamo are actively involved in tutorship and support to teaching activities.

The **physical mobility** activity of the BIP is 5 days (4-8 November 2024) and professors of the three universities teach together online and in presence from October to December 2024.

The **BIP awards 6 ECTS credits** corresponding to a module in the study plan identified for the recognized credits. For students enrolled in PMTS these courses will be recognized:

- curriculum Environmental and digital strategies: *Space diversity and intercultural geography* (1st year) or *Geotracking and webmapping for tourism* (2nd year);
- curriculum Global issues in tourism management: *Environment and sustainable tourism* (1st year) or a free choice.

For students enrolled in GEOU these courses will be recognized:

- *Teoria del progetto territoriale* (1st year) or *Rigenerazione degli spazi urbani dismessi e obsoleti/Reti ecologiche e territoriali* (2nd year).

Topics

The programme tries to answer the need of interdisciplinary competences in adaptive and creative planning related to European Metropolises in the Age of the Anthropocene.
For this reason, professor of different disciplines of the three Universities faces these topics:

- New tourism in Lyon? UNESCO, Short week-end tourism…
- New forms of segregation: verticalization and recycling of historical buildings (hospitals, Catholic university…)
- Adaptation to the "Anthropocenic era": heat waves, heat domes, new mobilities and urban spaces adaptive planning, sustainable tourism, urban garden
- Urban regeneration and resilience and its side effects
- Equality, inequality, environmental justice: politics facing Anthropocene

Teaching methods

The Programme alternates different methods during online and in presence lectures and labs, connecting:

- **Challenge based learning**: challenges identified with local stakeholders
- **Project-works**: students' work in interdisciplinary thematic teams

General Programme

October 9 **5pm-6pm**	***kick-off* online seminar**	1 h	*introductory meeting by the three Universities*
October 24 **4-7pm**	**Directed Work**	3 h	*group work*
November 4-8	***Kick-off meeting* in Lyon**	5 days	*seminars and group work fieldwork*

Reference people and contacts:

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Tutors

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GROUP WORK: SCHEDULE AND ORGANISATION

Objectives

The main objective of the Group Work is to **study mobility with an interdisciplinary and interactive approach**, combining tourism analysis and planning competences.
Each group will concentrate on a specific topic and urban context of Lyon, choosing from the case studies visited:

- Examining new tourism trends in Lyon, including UNESCO sites and short weekend tourism.
- Investigating new forms of segregation, such as the verticalization and recycling of historical buildings (e.g., hospitals, Catholic university).
- Adapting to the "Anthropocene era" through discussions on heat waves, heat domes, and urban space planning for sustainable tourism and urban gardens.
- Focusing on urban regeneration and resilience, including its side effects.
- Addressing issues of equality, inequality, and environmental justice in the context of contemporary politics.

Starting from the specific characteristics of each context, students will work on **a project** linking together criticalities and sustainable aspects of the Anthropocene era in both its **urban planning** and **tourism-related aspects**.
Thanks to the lectures and seminars provided by Professors of different Universities and disciplines, together with the challenges suggested by the stakeholders, students will be able to include in their projects conceptual analysis about the most important topics that can affect urban policies in the contemporary world.

Methodology

The theme of co-planning European metropolises in the age of the Anthropocene will be studied following a modular approach: the theoretical framework and the reference bibliography given by the lectures; seminars will be the background for the conceptual reflections and practical-experiential activities carried out during both in-presence and distance work.
The first phase is the **analysis of the Lyon territory** as the main case study of each group: this will be possible thanks to the material provided in advance and thanks to the field trips and the meeting with the local stakeholders. During the activities outdoors students can **collect multimedia material** that can be used for follow-up activities and can be included in the final works.
The second phase is **planning** and will concern a specific example among the case studies analysed during the fieldtrips. Students are encouraged to reflect on critical issues and potentials, **bringing international examples and making a comparative analysis with their home cities**. A project proposal should be the result of the work.

Tools

The Group Work is organised with blended methods, including virtual tools and in presence meeting, in particular:

- **collaborative tools,** on Zoom and other platforms, will be used during directed work online. Through brainstorming and collaboration work, students will be able to simulate a collaborative learning experience and a digital participation system.
- **collection of multimedia material** for the creation of reportages, videos and reels – as useful tools for the fieldwork, together with the meeting of local stakeholders.

Groups organisation

Students will be organised into **5 groups** composed by one or two students for each Master's Degree. The groups will be created by the following these criteria:

- university of origin.
- educational background.
- study interests.

The different geographical and educational backgrounds of the students will facilitate a multidisciplinary and cross-cultural approach to the topics covered.
Each group will choose a representative as spokesperson.

Results

At the end of the Group work students could present three works:

1. **power-point presentation**: a group power-point presentation about their topic of analysis
    - first version (**November 8, 2024**): at least 5 slides (title, objective, bibliography, methodology, expected results)
    - final version: (**December 10, 2024**): presentation of 12 slides which has to include the analysis and work results

    The power-point can have this structure:
    - Research question (issues and objectives)
    - Thematic framework (literature review)
    - Methodology and context of analysis
    - Field analysis of Lyon
    - Results (criticality, suggestion, project hypothesis)

2. **a travel diary**: in which each participant must write a part explaining the activities carried out during the BIP, paying particular attention to the mobility experience in Lyon. The travel diary must have a cover page, pictures (photographs, drawings, etc.) and notes. **Deadline**: **December 10, 2024**

3. **short video of the experience**: that include the most representative products made by the group such as photographs, drawings, audio files, reels, videos, etc.

The students must then produce three collective products that will allow them to receive the grade.

Evaluation criteria

Every Master's course involved in the BIP Programme will evaluate the final works according to internal criteria. For the students at the University of Bergamo, both of *Geourbanistica* and *Planning and Management of Tourism Systems*, the final works will be evaluated with the following criteria: consistency with the topics covered, completeness of the information, quality of analysis, creativity.

AGENDA

9/10: 5pm-6pm KICK-OFF ONLINE SEMINAR

Introductory meeting by the three Universities:

- presentation of professors and tutors
- students' presentation - getting initial information on the students participating the BIP and their background.

Presentation of the Group Work organisation and schedule and introduction of the Lyon mobility experience.

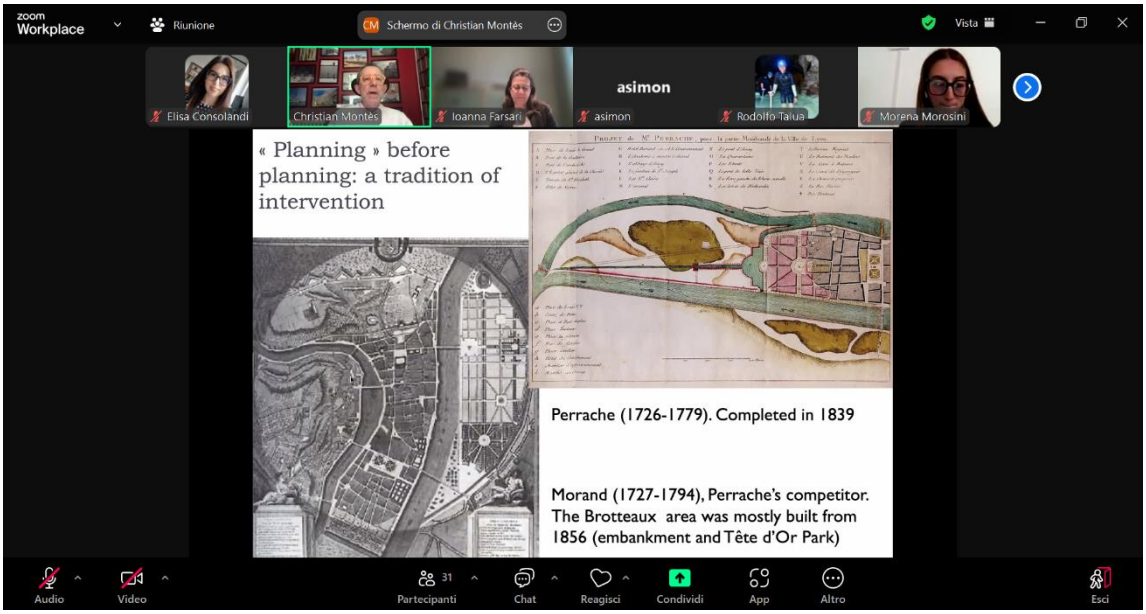


24/10 : 4pm-7pm SECOND ONLINE SEMINAR

Presentation of the structure and objectives of the Group work. In particular:

4pm-5pm: ***Lecture Lyon. Geohistory and major planning stakes*** (Prof. Christian Montès)

5pm-7pm: ***Presentation of the group work.*** Presentation of the initial stages of group work and discussion with professors on problems and potential methods in the field



Programme of the Kick-off meeting in Lyon

November 4-8, 2024

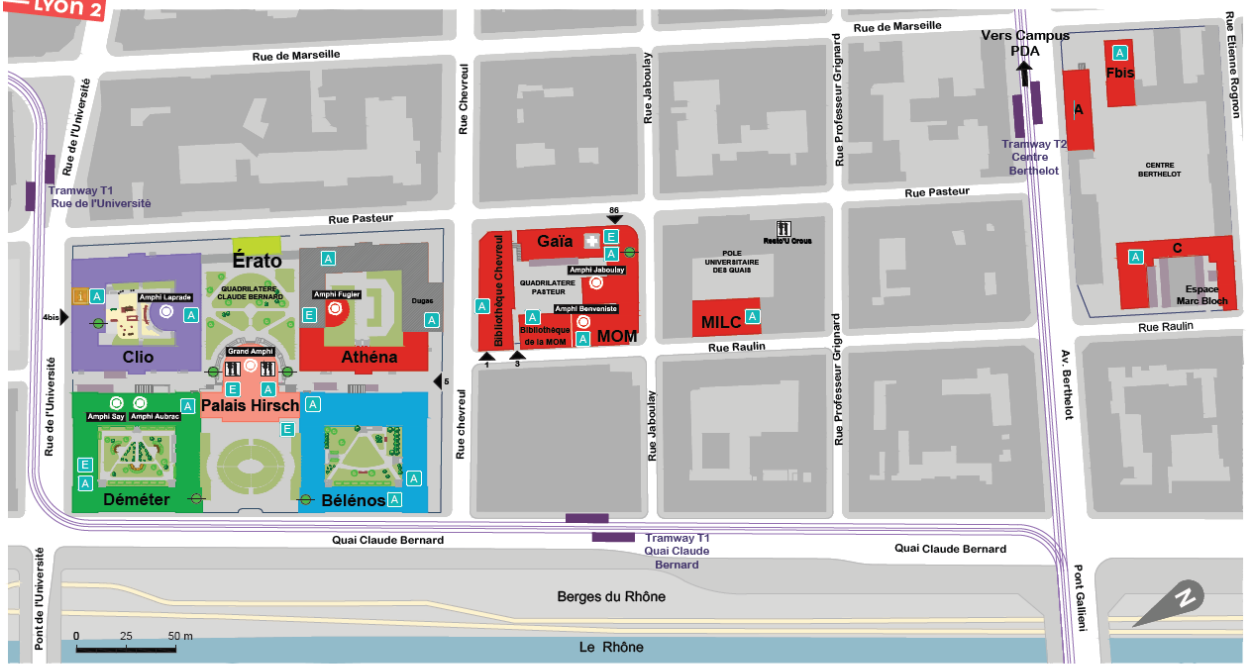


Day	Time	Place	Activity
Monday	9:00-12:00 12:00 14:00-18:00	BdR (salle L. Villard, Palais Hirsh) BdR Place Bellecour/GAI.330	Kick-off meeting Buffet lunch Visit of Lyon (2 groups)
Tuesday	10:00-12:00 14:00-18:00	Agence d'urbanisme (Tour Part-Dieu)/BdR (CLI. -114) Lyon/BdR (GAI 116) Airport (14:30-16:30)	Stakeholders meeting (15 ppl. max) Field work/work in BdR Stakeholders meeting
Wednesday	9:30-11:30 14:00-18:00 18:00	Métropole (transport) Tour Part-Dieu/BdR (ATH.051) Lyon/BdR (Amphi Fugier) Place Bellecour	Stakeholders meeting (23 ppl. max) Field work/work in BdR Event with Istituto Italiano and Goethe Institute
Thursday	10:00-12:00 14:00-18:00	Lyon/BdR (CLI -114) Office du tourisme/BdR (CLI - 114)	Field work/work in BdR Stakeholders meeting (19 ppl.)
Friday	9:00-12:00	BdR (DEM. 203)	Final presentation of the field work

NB: BdR = Université Lyon2, Campus Berges du Rhône. CLI. -114 = name of the room reserved for groups if they want to work at the university. ATH: Athena building; CLI. = Clio building; DEM = Demeter building; GAI = Gaia building. - 114 means the room is underground; 051 that it is at ground floor; 203 second floor; 330 third floor.
Tour Part Dieu: students and professors MUST bring their ID to enter the Tower

Université Lumière Lyon 2

Campus Berges du Rhône (BDR) / 2024-2025



LEGENDE

STATION DE TRAMWAY	RESTAURATION
TABLE D'ORIENTATION	SERVICES DE SANTE ETUDIANTS
ENTREE	ASCENSEUR
ACCUEIL UNIVERSITE	ELEVATEUR

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Campus Berges du Rhône (BDR)
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Scientific Committee:
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Realized with the support of the research collaborators of IMAGO MUNDI LAB:
Alice Bassanesi, Elisa Consolandi

Students participating in the project:
Diana Haydee Ayala Avellaneda, Kirsten Balk, Noëmie Barbier, Tim Baschnagel, Elena Bianchetti, Thomas Bickar, Flavie Bleniat, Viola Cipriani, Maddalena Conte, Camille De Malet De Coupigny, Emma Esteve, Lucia Ferrara, Matilde Fiocchi, Marta Fiorani, Mina Galligani, Martina Gritti, Chrysovalanti Karamichali, Juliette Miot, Morena Morosini, Francesca Novello, Giuliana Pinna, Mirjam Putz, Antoine Rabet, Sebastian Rojas Rincon, Valeria Romano, Rodolfo Talua, Olivia Trosseler, Robin Vandenbussche

A common initiative between: