



UNIVERSITÀ DEGLI STUDI DI BERGAMO

Dipartimento di Lingue, Letterature e Culture Straniere

LABORATORIO DIDATTICO *Sustainable approaches in gastronomy tourism*

a.a. 2018-2019

LESSON	DAY	HOURL & ROOM	TOPICS
LESSON 1 Introduction to the contents and activities	14 th November Wednesday	h. 16-18 (2h) Room 54, Via Salvecchio	<ul style="list-style-type: none">- Introduction to the workshop: aims, contents and activities- Gastronomy tourism and sustainability (data from the Italian report on gastronomy tourism)- Sustainability, food waste and critical consumption
LESSON 2 Introduction to the contents and activities	20 th November Tuesday	h. 16-18 (2h) Room 54, Via Salvecchio	<ul style="list-style-type: none">- Sustainability and food waste reduction practices in the tourism accommodation sector
LESSON 3 Interactive lecture for the identification of good practices	21 st November Wednesday	h. 9-11 (2h) Room 3, Piazza Rosate	<ul style="list-style-type: none">- How to carry out the research: topics to be investigated, methods, sources of information/scientific literature- Information for the group assignment
LESSON 4 Interactive lecture for the questionnaire development	28 th November Wednesday	h. 9-10 (1h) Lab. 5, Via Salvecchio	<ul style="list-style-type: none">- Methodology of qualitative researches- Definition of the on-filed survey: questionnaire, methods and timing
LESSON 5 Interviews	11 th December Tuesday	h. 16-18 (2h) Room 54, Salvecchio	<ul style="list-style-type: none">- On-field qualitative research: Skype call with people (e.g. F&B manger in hotel) previously identified
LESSON 6 Interviews	12 th December Wednesday	h. 10-12 (2h) Room 22, Via Salvecchio	<ul style="list-style-type: none">- On-field qualitative research: Skype call with people (e.g. F&B manger in hotel) previously identified
LESSON 7 Students' presentation of toolkit (2h)	January 2019 (to be arranged with students)	Room to be defined (1h)	<ul style="list-style-type: none">- Final presentation

NOTES:

The final outcome of the workshop is a toolkit, one for each group, which is divided into four parts:

- The general context (Why to face this problem?)
- Guidelines (What to do?)
- Best practices (What solutions have been already provided?)
- Focus: the situation in Italy

Students are thus required:

- to identify and analyse best practices
- to identify a list of possible people (e.g. F&B manger in hotel) to be interviewed and arrange Skype meeting (to be done together in fixed dates).
- to conduct the interviews with the support of the teacher
- to prepare the toolkit (ppt)