



Apertura per il pubblico: 16>18 Febbraio 2024



Apertura per operatori: 16 Febbraio 2024



” BEST PRACTICES AND TRAINING PATHS IN ACCESSIBLE TOURISM ”

**International Conference, Bergamo (BG),
February 17th 2024**

Bergamo Exhibition Centre – Sala Caravaggio

Via Lunga s.n., Bergamo (BG) – Lombardy - Italy

In Cooperation with University of Bergamo and Province of
Bergamo

Official Languages: English – Italian

DESCRIPTION

The theme of inclusion and accessibility is increasingly topical and urgent today, especially in reference to the tourism sector. The panel intends to highlight the challenges of accessible tourism today, raise awareness of the importance of building fruitful national and international networks and enhance the transition to sustainable and responsible tourism in Europe. “Accessible tourism is about making it easy for everyone to enjoy tourism experiences. Making tourism more accessible is not only a social responsibility – there is also a compelling business case for improving accessibility as it can boost the competitiveness of tourism in Europe.” ENAT – European Network for Accessible Tourism

OBJECTIVES

Promote a culture of inclusion in the world of tourism, build profitable national and international networks, enhance best practices, and share the effects and opportunities that accessible tourism brings to the local economies of the Territories.





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PROGRAMME

SATURDAY, FEBRUARY 17TH 2024

INTRODUCTION

10:00 – 10:10

Institutional greetings

Anna Grazia Laura, President ENAT (European Network for Accessible Tourism) – Belgium

“Accessible Tourism”

UNIT 1: ACCESSIBLE TOURISM

Chaired by: **Anna Grazia Laura**, President ENAT

10:10 – 10:30

Ivor Ambrose, Managing Director ENAT (European Network for Accessible Tourism) – Belgium

“Presentation of the Study conducted by ENAT, promoted by the Province of Bergamo, concerning the status of Accessible Tourism”

10:30 – 10:40

Marco Pizzio, Head Accessible Tourism at AISM & Board Member at ENAT – Italy

“The economic impact of Accessible Tourism and importance of training”

10:40 – 10:50

Klaus Ehrlich, General Secretary RuralTour – Germany

“New Challenges for the Territories”



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UNIT 2: ACCESSIBLE EU

Chaired by: Ivor Ambrose, Managing Director ENAT

- 10:50 – 11:00 **Katerina Papamichail**, Board Member ENAT – Greece
“Accessible EU Presentation”
- 11:00 – 11:10 **Marco Pizzio**, Head Accessible Tourism at AISM & Board Member at ENAT – Italy
“Accessible EU in Italy”

UNIT 3: EXPERIENCES AND GOOD PRACTICES

Chaired by: Marco Pizzio, Head Accessible Tourism AISM & Board Member ENAT

- 11:10 – 11:30 **Federica Burini**, President of MA in Planning and Management of Tourism Systems, University of Bergamo – Italy “A project of co-management for Accessible tourism in the Province of Bergamo
- 11:30 – 11:40 **Pietro Scidurlo**, Free Wheels – Italy
“Presentation of Accessible Tourism Initiatives”
- 11:40 – 11:50 **Rachele Paolucci**, AISM – Italy
“Presentation of Accessible Tourism Initiatives”
- 11:50 – 12:00 **Michele Boschi**, DMO Welcome Bologna – Italy
“Presentation of Accessible Tourism Initiatives”
- 12:00 – 12:10 **Aldo Vignati** - Quality Manager and User Relations SACBO



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UNIT 4: WORKSHOP

Chaired by: Anna Grazia Laura, ENAT President

- 12:10 – 12:20 **Rachele Paolucci & Anna Ugolini, AISM - Italy**
“Presentation workshop”
- 12:20 – 12:50 **Group Working Time**
- 12:50 – 13:00 **Rachele Paolucci & Anna Ugolini, AISM - Italy**
“Restitution and conclusions”
- 13:00 – 13:10 **Questions and Answers**

CONCLUSIONS

- 13:10 -13:30 **Anna Grazia Laura, President ENAT (European Network for Accessible Tourism – Belgium**
“Conclusions”